



FDA ADVISORY
No. **2017-007**

24 JAN 2017

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Use of Unnotified Cosmetic Products (Batch 5)

The Food and Drug Administration (FDA) advises the public against the purchase and use of the following unnotified cosmetic products whose particulars/details are provided in the attached annex:

1. **ABSOLUT KERATIN SHAMPOO WITH KERALISS (3)**
2. **TRUMAY BY HZX HANZHIXIU (T-16 DARK BROWN)**
3. **TRUMAY HAIR COLORANT (K-2 MAROON BROWN)**
4. **HANFEI PROFESSIONAL HAIR – HAIR COLOR**
5. **BATH2BASICS FIERCE FOR MEN EAU DE TOILETTE POUR HOMME**
6. **LIPSTICK (NO BRAND NAME)**
7. **HAIR COLOR (LABEL IN FOREIGN CHARACTERS)**

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned cosmetic products have not gone through the verification process of the agency and have not been issued the proper authorization in the form of acknowledged cosmetic notifications. Pursuant to Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Accordingly, because unnotified cosmetic products have not gone through the verification process of the FDA, the agency cannot guarantee their quality and safety. The use of such violative products may pose potential health hazards to the consuming public. Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as mercury especially in whitening cosmetic products. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.

In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph.



All concerned establishments are warned not to distribute the above-identified violative cosmetic products until they have already been covered by the appropriate authorization (cosmetic notification), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above unnotified cosmetic products, utilize our online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1979** or **(02) 857-1984**.







Dissemination of the information to all concerned is requested.


NELA CHARADE G. PUNO, RPh
Director General

DTN 20161123153454



ANNEX
Details on the Unnotified Cosmetic Products

PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
1 ABSOLUT KERATIN SHAMPOO WITH KERALISS (3)	Country of Manufacture: Not Indicated Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated	
2 TRUMAY BY HZX HANZHIXIU (T-16 DARK BROWN)	Country of Manufacture: Not Indicated Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated	
3 TRUMAY HAIR COLORANT (K-2 MAROON BROWN)	Country of Manufacture: Not Indicated Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated	
4 HANFEI PROFESSIONAL HAIR – HAIR COLOR	Country of Manufacture: Not Indicated Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated	
5 BATH2BASICS FIERCE FOR MEN EAU DE TOILETTE POUR HOMME	Country of Manufacture: Not Indicated Local Company Responsible for Placing the Product in the Market: Island Vanities Enterprise Address: 2808 Entrata Urban Complex, 2609 Civic Drive Filinvest City, Muntinlupa	
6 LIPSTICK (NO BRAND NAME)	Country of Manufacture: Not Indicated Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated	
7 HAIR COLOR (LABEL IN FOREIGN CHARACTERS)	Country of Manufacture: Not Indicated Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated	