



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY
No. **2019-252**

19 AUG 2019

TO: THE GENERAL PUBLIC; MANUFACTURERS, IMPORTERS, EXPORTERS, DISTRIBUTORS, AND RETAILERS OF ELECTRONIC (NON-)NICOTINE DELIVERY SYSTEMS

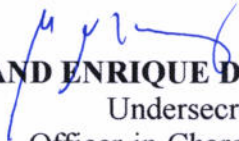
SUBJECT: Phased implementation of Administrative Order 2019-0007: "Revised Rules and Regulations on Electronic Nicotine and Non-Nicotine Delivery System (ENDS/ENNDS)"

The Food and Drug Administration (FDA) informs the consuming public and all stakeholders in the electronic cigarette industry that Administrative Order 2019-0007: "Revised Rules and Regulations on Electronic Nicotine and Non-Nicotine Delivery System (ENDS/ENNDS)" has been published in two newspapers of general circulation last 9 July 2019 and the University of the Philippines Online National Administrative Registry last 4 July 2019.

Accordingly, the FDA is allowing a three-month transitory period to implement improved infrastructure, to accommodate all transactions to comply with the Ease of Doing Business Act, and to allow all stakeholders concerned to adjust to the new regulations.

The public is advised that online services will be available to check if their electronic cigarette products are notified with the FDA. The FDA website (www.fda.gov.ph) has a Search feature which may be used by typing in the name of the product before purchasing. Kindly contact the FDA Center for Cosmetics Regulation and Research through e-mail at ccrr@fda.gov.ph, or call **(02) 857-1900 loc. 8113 or 8117**.

Dissemination of this advisory to all concerned is hereby requested.


ROLAND ENRIQUE D. DOMINGO, MD, DPBO
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