



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY
No. **2019-237**

105 AUG 2019

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Supplements:

1. **NORDIC NATURALS OMEGA MEMORY WITH CURCUMIN 1000mg OMEGA-3 + 400mg OPTIMIZED CURCUMIN**
2. **NORDIC NATURALS NORDIC OMEGA-3 FISHIES YUMMY TUTTI FRUTTI TASTE 300mg OMEGA-3S**
3. **NORDIC NATURALS DAILY OMEGA KIDS BRAIN & VISUAL FUNCTION DIETARY SUPPLEMENT, 500 mg**
4. **CHILDLIFE PURE DHA NATURAL BERRY FLAVOR, CHEWABLE DIETARY SUPPLEMENT**
5. **BIOGLAN KIDS SMART HI DHA-OMEGA3 FISH OIL**

The Food and Drug Administration (FDA) warns the public from purchasing and consuming the following unregistered food supplements:



Figure 1. Unregistered NORDIC NATURALS Omega Memory with Curcumin, 1000mg Omega-3 + 400 mg Optimized Curcumin
(Source: google.com)



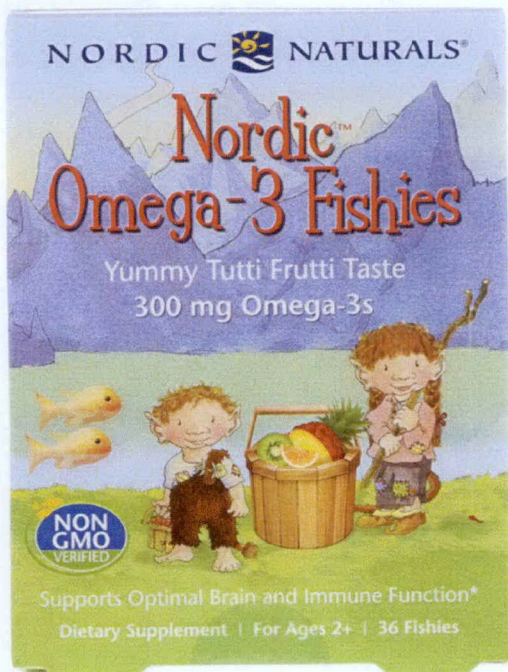


Figure 2. Unregistered NORDIC NATURALS
Nordic Omega-3 Fishies Yummy Tutti Frutti Taste
300 mg Omega-3s
(Source: google.com)



Figure 3. Unregistered NORDIC NATURALS
Daily Omega Kids Brain & Visual Function
Dietary Supplement, 500mg
(Source: google.com)

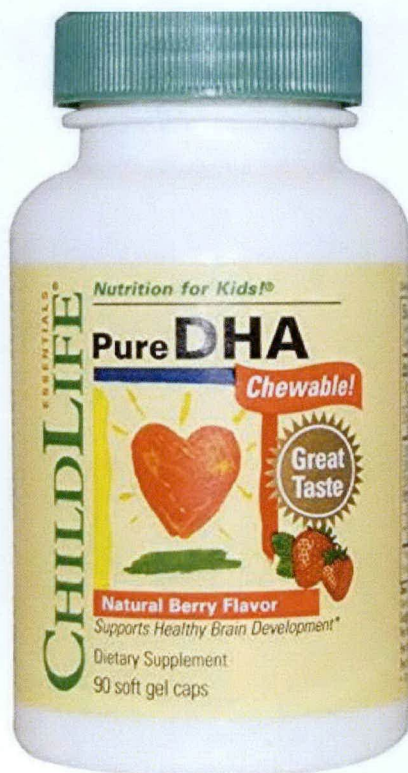


Figure 4. Unregistered CHILDLIFE PURE DHA
Chewable, Natural Berry Flavor Dietary Supplement
(Source: google.com)



Figure 5. Unregistered BIOGLAN
Kids Smart Hi DHA-Omega3 Fish Oil
(Source: google.com)

The FDA verified through post-marketing surveillance that the abovementioned food supplements are not authorized and the Certificates of Product Registration (CPR) have not been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food supplements have not gone through evaluation process of the FDA, the agency cannot assure their quality and safety. The use of such violative products may pose health risks to consumers.

In light of the foregoing, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to always check if a food supplement is registered with the FDA. The FDA website (www.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

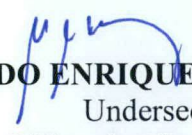
All concerned establishments are warned not to distribute violative food supplement until they have been issued the appropriate authorization, a License to Operate (LTO) for the establishment, and a CPR for the food supplement.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with law enforcement agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of jurisdiction.

Kindly contact the FDA Center for Food Regulation and Research through e-mail at cfrr@fda.gov.ph, or call (02) 857-1900 loc. 8112 and 8115

To report any sale or distribution of unregistered food supplement, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


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