



FDA ADVISORY
No. 2019-350

09 OCT 2019

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Use of the following Unnotified Cosmetic Products:

1. VERDON® NE SILKY NATURAL ORGANIC 1 MINUTE KERATIN BLOWOUT HAIR SPA TREATMENT MILK
2. VERDON® NE SILKY NATURAL ORGANIC 1 MINUTE KERATIN BLOWOUT HAIR SPA TREATMENT POMEGRANATE
3. VERDON® NE SILKY NATURAL ORGANIC 1 MINUTE KERATIN BLOWOUT HAIR SPA TREATMENT VERDON
4. EPSA® MORE LIGHT AND BEAUTY SALON EXPERT WAVE LOTION
5. MAGIC KERATIN GOLD INFUSION 4 POST-TREATMENT AMINO MOISTURIZING CONDITIONER PROFESSIONAL HAIR CARE

The Food and Drug Administration (FDA) warns the public from purchasing and using the following unnotified cosmetic products:



Figure 1. Unnotified Verdon® Ne Silky Natural Organic 1 Minute Keratin Blowout Hair Spa Treatment Milk





Figure 2. Unnotified Verdon® Ne Silky Natural Organic 1 Minute Keratin Blowout Hair Spa Treatment Pomegranate



Figure 3. Unnotified Verdon® Ne Silky Natural Organic 1 Minute Keratin Blowout Hair Spa Treatment



Figure 4. Unnotified EPSA® More Light and Beauty Salon Expert



Figure 5. Unnotified Magic Keratin Gold Infusion 4 Post-Treatment Amino Moisturizing Conditioner Professional Hair

The FDA verified through post-marketing surveillance (PMS) that the abovementioned cosmetic products are not authorized and the Certificates of Product Notification have not been issued. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Since these unnotified cosmetic products have not gone through evaluation process of the FDA, the agency cannot assure their quality and safety. The use of such violative products may pose health risks to consumers.

Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product as per ASEAN Cosmetic Directive (ACD), or from hair-smoothing products containing formaldehyde. Formaldehyde have been associated with reactions such as eye problems, nervous system problems (headaches, and dizziness), respiratory tract problems, nausea, chest pain, vomiting and rash. Skin sensitivity can develop after repeated contact with formaldehyde-related ingredients.

In light of the foregoing, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to always check if a cosmetic product is notified with the FDA. The FDA website (www.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

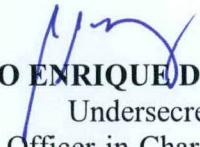
All concerned establishments are warned not to distribute violative cosmetic products until they have been issued the appropriate authorization, a License to Operate (LTO) for the establishment, and a Certificate of Product Notification (CPN) for the cosmetic product.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with Law Enforcement Agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of jurisdiction.

Kindly contact the FDA Center for Cosmetics Regulation and Research through e-mail at crr@fda.gov.ph or call **(02) 857-1900 local 8113 or 8107**.

To report any sale or distribution of unnotified cosmetic products, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD, DPBO
Undersecretary of Health
Officer-in-Charge, Director General