



29 OCT 2019

FDA ADVISORY
No. **2019-411**

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

1. **PERFECTION™ ENHANCED Buah Merah Instant Powdered Drink Mix**
2. **EDEN'S BLEND 9-in-1 Coffee Hazelnut Flavor , 21g sachet**
3. **ROORGANICS BGC Blend**
4. **DOC Herbs Coffee**
5. **TOP Guyabano Puree**

The Food and Drug Administration (FDA) advises the public from purchasing and consumption of the following unregistered food products:



Figure 1. Unregistered PERFECTION™ ENHANCED Buah Merah Instant Powdered Drink Mix





Figure 2. Unregistered EDEN'S BLEND 9-in-1 Coffee Hazelnut Flavor, 21g sachet



Figure 3. Unregistered ROORGANICS BGC Blend

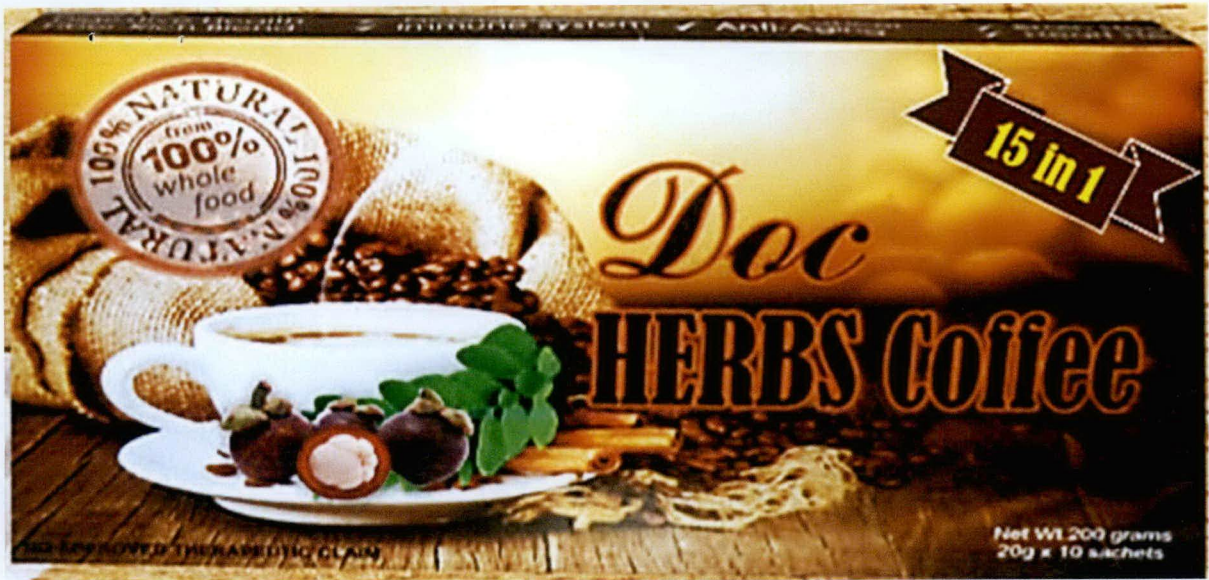


Figure 4. Unregistered DOC Herbs Coffee



Figure 5. Unregistered TOP Guyabano Puree

The FDA verified through post-marketing surveillance that the abovementioned food products are not authorized and the Certificates of Product Registration (CPR) have not been issued. Pursuant to the Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure their quality and safety. The consumption of such violative products may pose health risks to consumers.

In light of the foregoing, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to always check if a food product or food supplement is registered with the FDA. The FDA website (www.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

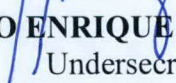
All concerned establishments are warned not to distribute violative food products until they have been issued the appropriate authorization, a License to Operate (LTO) for the establishment, and a CPR for the food products.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with law enforcement agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of jurisdiction.

Kindly contact the FDA Center for Food Regulation and Research through e-mail at cfrr@fda.gov.ph, or call (02) 857-1900 loc. 8112 or 8105.

To report any sale or distribution of unregistered food products, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD, DPBO
Undersecretary of Health
Officer-in-Charge, Director General

DTN 20191017142212