



FDA ADVISORY
No. **2019-432**

106 NOV 2019

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

1. **SEÑORITA PURE REFINED SUGAR**
2. **CRAFTS OF BORACAY TOASTED COCONUT CHIPS, HONEY FLAVOR**
3. **GEORGE CLOONEY CABERNET SAUVIGNON RED WINE VINOTINTO**
4. **KIREI PEACH SAKE**
5. **TAVERNELLO VINO FRIZZANTE LAMBRUSCO EMILIA**

The Food and Drug Administration (FDA) warns the public from purchasing and consuming of the following unregistered food products:



Figure 1. Unregistered SEÑORITA Pure Refined Sugar





Figure 2. Unregistered CRAFTS OF BORACAY Toasted Coconut Chips, Honey Flavor



Figure 3. Unregistered GEORGE CLOONEY Cabernet Sauvignon Red Wine Vinotinto



Figure 4. Unregistered KIREI Peach Sake



Figure 5. Unregistered TAVERNELLO Vino Frizzante Lambrusco Emilia

The FDA verified through post-marketing surveillance that the abovementioned food products are not authorized and the Certificates of Product Registration have not been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure their quality and safety. The use of such violative products may pose health risks to consumers.

In light of the foregoing, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to always check if a food product is registered with the FDA. The FDA website (www.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

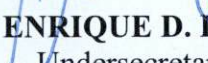
All concerned establishments are warned not to distribute violative food products until they have been issued the appropriate authorization, a License to Operate (LTO) for the establishment, and a CPR for the food product.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with law enforcement agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of jurisdiction.

Kindly contact the FDA Center for Food Regulation and Research through e-mail at cfrr@fda.gov.ph, or call (02) 857-1900 loc. 8112 or 8105.

To report any sale or distribution of unregistered food product, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD, DPBO
Undersecretary of Health
Officer-in-Charge, Director General

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