



06 NOV 2019

FDA ADVISORY
No. **2019-434**

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

- 1. ORGANIK NATURALLY GOOD Dragon Fruit Honey Jam (240 grams)**
- 2. FAMILY'S CHOICE Pure Cocoa Powder**
- 3. IMPORTED SUNNY FARM BRAND 100% Pure Cocoa Unsweetened (100 grams)**
- 4. JRJ ENTERPRISES Kape Sino**
- 5. EL FAVORITOS Pure Cocoa Powder (100 grams)**

The Food and Drug Administration (FDA) warns the public from purchasing and consuming the following unregistered food products:



Figure 1. Unregistered ORGANIK NATURALLY GOOD Dragon Fruit Honey Jam (240 grams)





Figure 2. Unregistered FAMILY'S CHOICE Pure Cocoa Powder



Figure 3. Unregistered IMPORTED SUNNY FARM BRAND 100% Pure Cocoa Unsweetened (100 grams)



Figure 4. Unregistered JRJ ENTERPRISES Kape Sino



Figure 5. Unregistered EL FAVORITOS Pure Cocoa Powder (100 grams)

The FDA verified through post-marketing surveillance that the abovementioned food products are not authorized and the Certificates of Product Registration have not been issued. Pursuant to the Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure their quality and safety. The use of such violative products may pose health risks to consumers.

In light of the foregoing, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to always check if a food product is registered with the FDA. The FDA website (www.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

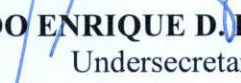
All concerned establishments are warned not to distribute violative food products until they have been issued the appropriate authorization, a License to Operate (LTO) for the establishment, and a CPR for the food product.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with law enforcement agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of jurisdiction.

Kindly contact the FDA Center for Food Regulation and Research through e-mail at cfrr@fda.gov.ph, or call (02) 857-1900 loc. 8112 & 8104.

To report any sale or distribution of unregistered food product, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


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