



FDA ADVISORY
No. **2020-007**

06 JAN 2020

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

- 1. SANTA FE PREMIUM COFFEE DRINK**
- 2. CHEON YEON CIDER**
- 3. AT HOME CRUSHED PEACH JUICE**
- 4. LOTTE LET'S BE MILD COFFEE**
- 5. VITTORIA'S KITCHEN GOURMET TUYO IN CORN OIL**

The Food and Drug Administration (FDA) warns the public from purchasing and consumption of the following unregistered food products:



Figure 1. Unregistered SANTA FE Premium Coffee Drink





Figure 2. Unregistered CHEON YEON Cider



Figure 3. Unregistered At Home Crushed Peach Juice



Figure 4. Unregistered LOTTE Let's Be Mild Coffee



Figure 5. Unregistered VITTORIA'S KITCHEN Gourmet Tuyo in Corn Oil

The FDA verified through post-marketing surveillance that the abovementioned food products are not registered and the Certificate of Product Registration (CPR) have not yet been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot guarantee their quality and safety. The consumption of such violative products may pose health risk to consumers.

In light of the foregoing, the public is advised not to purchase violative food products or food supplements in the market. Moreover, the public is advised to always check if a food product or food supplement is registered with the FDA. The FDA website (www.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

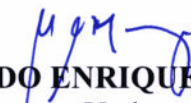
All concerned establishments are warned not to distribute violative food products or food supplements until they have been issued the appropriate authorization, a License to Operate (LTO) for the establishment, and a CPR for the food product or food supplement.

All FDA Field Officers and Regulatory Enforcement Unit (REU) in coordination with the law enforcement agencies and Local Government Units (LGUs) are requested to ensure that violative products are not sold or made available in their localities or areas of jurisdiction.

Kindly contact the FDA Center for Food Regulation and Research through email at cfr@fda.gov.ph or call (02)857-1900 loc. 8115 and 8112.

To report any sale or distribution of unregistered food product or food supplement, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD, DPBO
Undersecretary of Health
Officer-in-Charge, Director General