



FDA ADVISORY

No. 2020-280

04 MAR 2020

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Use of Unnotified Cosmetic WR AESTHETICS ACTIVATED CHARCOAL TEETH BLEACH INFUSED WITH BENTONITE CLAY

The Food and Drug Administration (FDA) warns the public from purchasing and using the unnotified Cosmetic product, **WR AESTHETICS ACTIVATED CHARCOAL TEETH BLEACH INFUSED WITH BENTONITE CLAY** (Refer to the image below).



The abovementioned product was verified by FDA through postmarketing surveillance and shows no record of valid Certificate of Product Notification (CPN) as a form of authorization. Pursuant to Book II, Article I, Section 1 (a) of the Rules and Regulations Implementing Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising, or sponsorship of any health product without the proper authorization from the FDA is prohibited.

