



FDA ADVISORY

No. **2020-445**

18 MAR 2020

TO: **GENERAL CONSUMING PUBLIC**

SUBJECT: **Public Health Warning Against the Purchase and Use of Unnotified Cosmetic GEVEMIA PERMANENT HAIR COLOR CREAM 7.33 GOLD YELLOW**

The Food and Drug Administration (FDA) warns the public from purchasing and using the unnotified cosmetic product, **GEVEMIA PERMANENT HAIR COLOR CREAM 7.33 GOLD YELLOW**. (Refer to the image below)



The abovementioned product was verified by FDA through postmarketing surveillance and shows no record of valid Certificate of Product Notification (CPN) as a form of authorization. Pursuant to Book II, Article I, Section 1 (a) of the Rules and Regulations Implementing Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising,

