



FDA ADVISORY  
No. 2020-577

08 APR 2020

**TO: GENERAL CONSUMING PUBLIC**

**SUBJECT: Public Health Warning Against the Purchase and Use of Unnotified Cosmetic SUNBRIGHT SERIES KERATIN & COLLAGEN HAIR COLOR PERMANENT HAIR COLOR (7/45 FLOWERINESS RED)**

The Food and Drug Administration (FDA) warns the public from purchasing and using the unnotified cosmetic product, **SUNBRIGHT SERIES KERATIN & COLLAGEN HAIR COLOR PERMANENT HAIR COLOR (7/45 FLOWERINESS RED)**. (Refer to the image below)



The abovementioned product was verified by FDA through postmarketing surveillance and shows no record of valid Certificate of Product Notification (CPN) as a form of authorization. Pursuant to Book II, Article I, Section 1 (a) of the Rules and Regulations Implementing Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising,

