



FDA ADVISORY

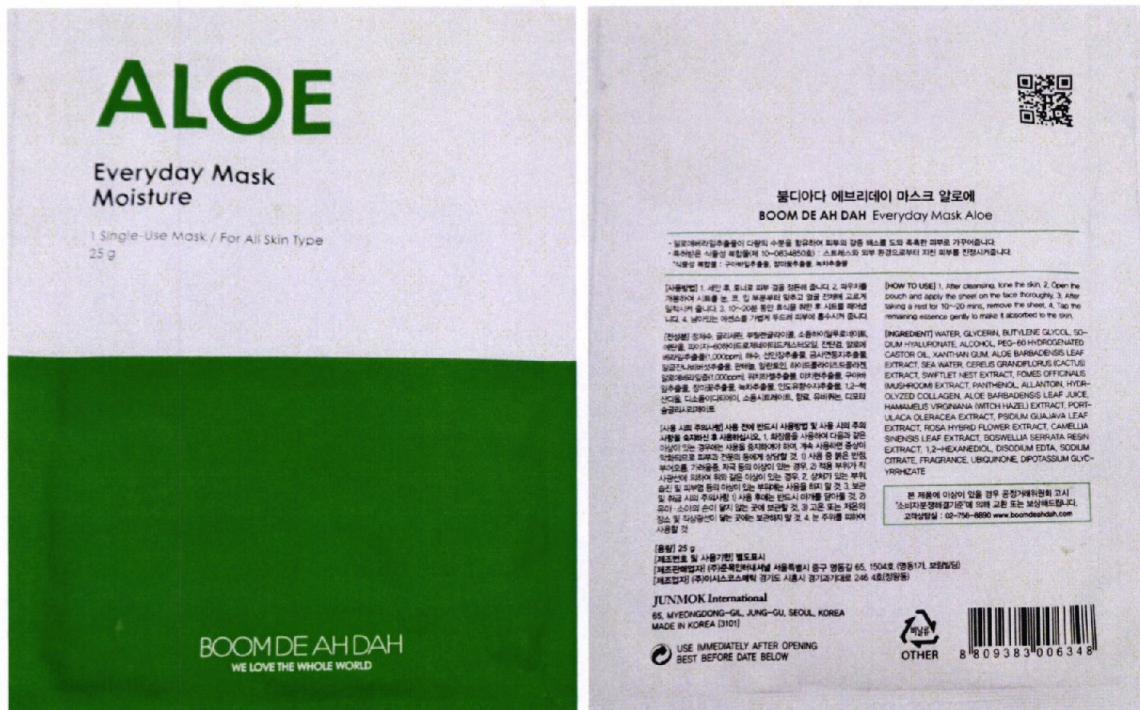
No. **2020-728**

22 APR 2020

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Use of Unnotified Cosmetic BOOM DE AH DAH EVERYDAY MASK MOISTURE ALOE

The Food and Drug Administration (FDA) warns the public from purchasing and using the unnotified cosmetic product, **BOOM DE AH DAH EVERYDAY MASK MOISTURE ALOE**. (Refer to the image below)



The abovementioned product was verified by FDA through postmarketing surveillance and shows no record of valid Certificate of Product Notification (CPN) as a form of authorization. Pursuant to Book II, Article I, Section 1 (a) of the Rules and Regulations Implementing Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising, or sponsorship of any health product without the proper authorization from the FDA is prohibited.

Since the abovementioned unnotified cosmetic product has not gone through the notification process of the FDA, the agency cannot assure their quality and safety. The use of such violative product may pose health risks to consumers.

