



FDA ADVISORY
No. **2020-989**

26 MAY 2020

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

1. **JICA MARKET Black Chia Seeds**
2. **LIGHT CULTURE Chia Seeds**
3. **LITTE RETAIL PH Chia Seeds Organic Black**
4. **KIRKLAND SIGNATURE Organic Chia Seeds**
5. **HEALTHY MUNCH Chia Seeds**

The Food and Drug Administration (FDA) warns the public from purchasing and consuming the following unregistered food products:

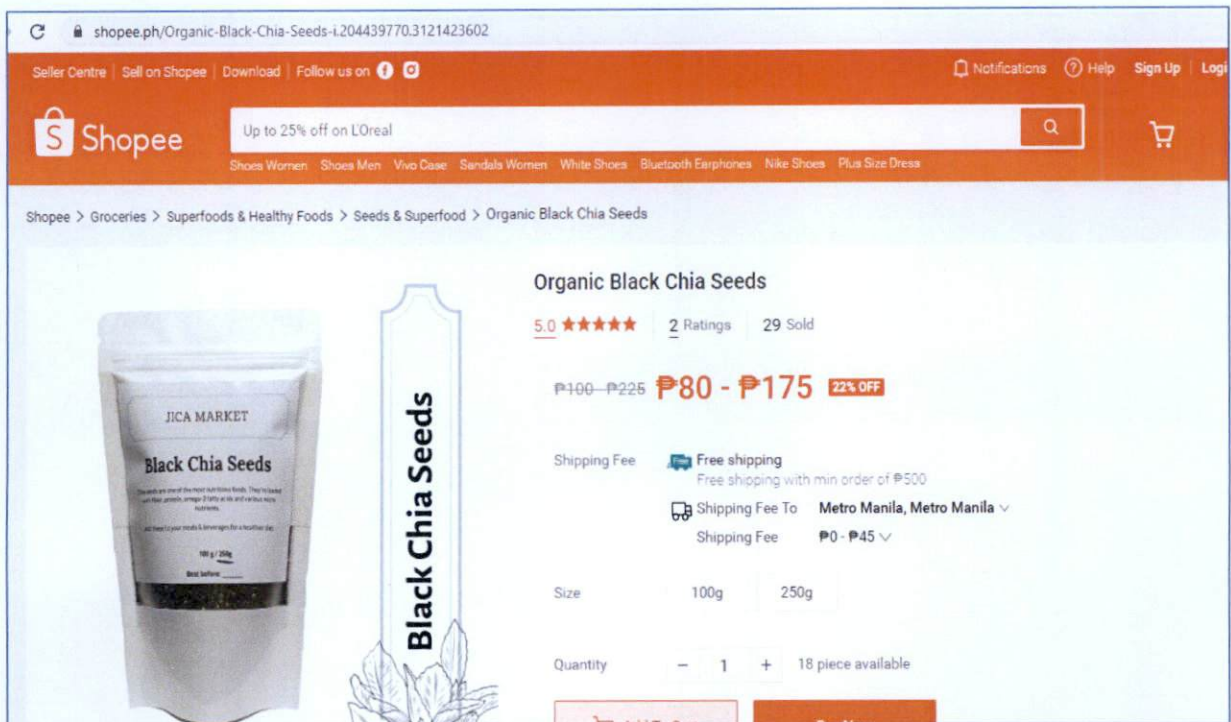


Figure 1. Unregistered JICA MARKET Black Chia Seeds




shopee.ph/Authentic-Chia-Seed-Organic-(Black)-i.7388978.6005657174

Shopee Up to 25% off on L'Oreal

Shoes Women Shoes Men Vivo Case Sandala Women White Shoes Bluetooth Earphones Nike Shoes Plus Size Dress

Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > Authentic Chia Seed Organic (Black)



Authentic Chia Seed Organic (Black)

4.9 ★★★★★ 356 Ratings 832 Sold

PHP 160 - PHP 220

Shop Vouchers **10% Coins Cashback**

Shipping Fee Shipping Fee To **Metro Manila, Metro Manila** Shipping Fee **PHP35 - PHP80**

Net Weight 320g/Big 230g/Small

Quantity - 1 + 1117 piece available

FREE SHIPPING **10% CASHBACK** NIC HIGH QUALITY PERFECTLY SEALED 100%


Figure 2. Unregistered LIGHT CULTURE Chia Seeds, 230g

shopee.ph/Chia-Seeds-Keto-Low-Carb-Superfood-i.50715686.2044530496

Shopee Up to 25% off on L'Oreal

Shoes Women Shoes Men Vivo Case Sandala Women White Shoes Bluetooth Earphones Nike Shoes Plus Size Dress

Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > Chia Seeds Keto/Low Carb Superfood



Chia Seeds Keto/Low Carb Superfood

5.0 ★★★★★ 4.1K Ratings 11.6K Sold

PHP 50 - PHP 225

Lowest Price Guaranteed

Shipping Fee Free shipping Shipping Fee To **Metro Manila, Metro Manila** Shipping Fee **PHP0**

Chia Seed 50g 100g 250g

Quantity - 1 + 755 piece available

FREE SHIPPING **199** CODE: **SSUK10948**

Figure 3. Unregistered LITTE RETAIL PH Chia Seeds Organic Black

shopee.ph/KIRKLAND-ORGANIC-CHIA-SEEDS-907grams-i.286086.2600318338

Seller Centre | Sell on Shopee | Download | Follow us on

Notifications | Help | Sign Up | Login

Shopee Up to 25% off on L'Oreal

Shoes Women | Shoes Men | Vivo Case | Sandals Women | White Shoes | Bluetooth Earphones | Nike Shoes | Plus Size Dress

Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > KIRKLAND ORGANIC CHIA SEEDS 907grams

KIRKLAND ORGANIC CHIA SEEDS 907grams

4.9 ★★★★★ 35 Ratings 114 Sold

₱850

Shop Vouchers **10% Coins Cashback**

Wholesale Buy (>=3) ₱800 View More >

Shipping Fee **Pre-Order (ships in 15 days)**

Free shipping
Free shipping with min order of ₱199

Shipping Fee To **Metro Manila, Metro Manila** v
Shipping Fee **₱0 - ₱9** v




Figure 4. Unregistered KIRKLAND SIGNATURE Organic Chia Seeds, 907g

shopee.ph/Chia-Seeds-Superfoods-Weightloss-Energy-Charity-Purpose-i.61918537.1029964031

Shopee Up to 25% off on L'Oreal

Shoes Women | Shoes Men | Vivo Case | Sandals Women | White Shoes | Bluetooth Earphones | Nike Shoes | Plus Size Dress

Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > Chia Seeds | Superfoods Weightloss Energy | Charity Purpose

Chia Seeds | Superfoods Weightloss Energy | Charity Purpose

5.0 ★★★★★ 44 Ratings 121 Sold

~~₱249 - ₱1,099~~ **₱99 - ₱449** **60% OFF**

Shipping Fee **Free shipping**
Free shipping with min order of ₱500

Shipping Fee To **Metro Manila, Metro Manila** v
Shipping Fee **₱0 - ₱50** v

Variation 100g 250g 500g

Quantity - 1 + 30 piece available

Add To Cart **Buy Now**



Figure 5. Unregistered HEALTHY MUNCH Chia Seeds, 100g

The FDA verified through post-marketing surveillance that the abovementioned food products are not authorized and the Certificates of Product Registration have not been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure their quality and safety. The use of such violative products may pose health risks to consumers.

In light of the foregoing, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to always check if a food product is registered with the FDA. The FDA website (www.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

All concerned establishments are warned not to distribute violative food products until they have been issued the appropriate authorization, a License to Operate (LTO) for the establishment, and a CPR for the food product.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with law enforcement agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of jurisdiction.

To report any sale or distribution of unregistered food product, kindly email us through ereport@fda.gov.ph.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD
Director General

DTN 20200515111840