



FDA ADVISORY
No. **2020-990**

26 MAY 2020

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

1. **URBAN GREENS Organic Chia Seeds**
2. **MAMMA CHIA Chia Seeds**
3. **NATURALLY GOOD COMPANY Organic Chia Seeds**
4. **JOANNES HERBAL PRODUCTS Chia Seeds (Black)**
5. **KETORETAIL PH Organic Chia Seeds**

The Food and Drug Administration (FDA) warns the public from purchasing and consuming the following unregistered food products:



Figure 1. Unregistered URBAN GREENS Organic Chia Seeds, 200g



shopee.ph/Organic-White-Chia-Seeds-340g-USDA-Organic-and-Certified-Organic-from-USA-by-BRAVEINS-i.137453949.2656150369

Shopee Up to 25% off on L'Oreal

Shoes Women Shoes Men Vivo Case Sandals Women White Shoes Bluetooth Earphones Nike Shoes Plus Size Dress


Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > Organic White Chia Seeds 340g, USDA Organic and Certified Organic from USA by BRAVEINS



Organic White Chia Seeds 340g, USDA Organic and Certified Organic from USA by BRAVEINS

5.0 ★★★★★ 20 Ratings 48 Sold

₱499 **₱349** 30% OFF

Shipping Fee  Shipping Fee To **Metro Manila, Metro Manila**
 Shipping Fee **₱60 - ₱105** ✓

Net Weight 340g

Quantity - 1 + 3 piece available





 Add To Cart **Buy Now**

Figure 2. Unregistered MAMMA CHIA Chia Seed, 340g

shopee.ph/Organic-Black-Chia-Seeds-(1-kg-wholesale-pack)-i.88830684.1569226712


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Shopee Up to 25% off on L'Oreal

Shoes Women Shoes Men Vivo Case Sandals Women White Shoes Bluetooth Earphones Nike Shoes Plus Size Dress


Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > Organic Black Chia Seeds (1 kg wholesale pack)





Organic Black Chia Seeds (1 kg wholesale pack)

4.9 ★★★★★ 3.6K Ratings 13.4K Sold

₱459 **₱350** 22% OFF

Shipping Fee  Pre-Order (ships in 7 days)

 Free shipping
 Free shipping with min order of ₱500

 Shipping Fee To **Metro Manila, Metro Manila**
 Shipping Fee **₱0 - ₱45** ✓

Quantity - 1 + 1009 piece available


 Add To Cart **Buy Now**

Figure 3. Unregistered NATURALLY GOOD COMPANY Organic Chia Seeds, 1kg

shopee.ph/Imported-Organic-chia-seeds-authentic-premium-quality-l93737928.7217499392

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Shopee Up to 25% off on LOreal

Shoes Women | Shoes Men | Vivo Case | Sandals Women | White Shoes | Bluetooth Earphones | Nike Shoes | Plus Size Dress

Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > Imported Organic chia seeds authentic premium quality

Imported Organic chia seeds authentic premium quality

4.9 ★★★★★ 47 Ratings 159 Sold

₱31 - ₱59

Shop Vouchers **10% Coins Cashback**


Shipping Fee Free shipping
Free shipping with min order of ₱199

Shipping Fee To **Metro Manila, Metro Manila**

Shipping Fee **₱0 - ₱50**

Availability chia-50grams chia-100grams

Quantity - 1 + 14 piece available



FREE 10%

Figure 4. Unregistered JOANNES HERBAL PRODUCTS Chia Seeds (Black), 100g

shopee.ph/Organic-Chia-Seeds-100g-150g-Repacked-i.1735149.2780458046

Shopee Up to 25% off on LOreal

Shoes Women | Shoes Men | Vivo Case | Sandals Women | White Shoes | Bluetooth Earphones | Nike Shoes | Plus Size Dress

Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > Organic Chia Seeds / 100g / 150g / Repacked

Organic Chia Seeds / 100g / 150g / Repacked

5.0 ★★★★★ 13 Ratings 24 Sold

₱129 - ₱169

Shop Vouchers **10% Coins Cashback**

Shipping Fee Shipping Fee To **Metro Manila, Metro Manila**

Shipping Fee **₱20 - ₱80**

Size 100g 150g

Quantity - 1 + 23 piece available



Figure 5. Unregistered KETORETAIL PH Organic Chia Seeds, 100g

The FDA, verified through post-marketing surveillance that the abovementioned food products are not authorized and the Certificates of Product Registration have not been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure their quality and safety. The use of such violative products may pose health risks to consumers.

In light of the foregoing, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to always check if a food product is registered with the FDA. The FDA website (www.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

All concerned establishments are warned not to distribute violative food products until they have been issued the appropriate authorization, a License to Operate (LTO) for the establishment, and a CPR for the food product.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with law enforcement agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of jurisdiction.

To report any sale or distribution of unregistered food product, kindly email us through **ereport@fda.gov.ph**.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD
Director General

DTN 20200513133836