



06 JUL 2020

**FDA ADVISORY**

No. 2019-434-A

**TO: ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC**

**SUBJECT: Lifting the Advisory of the Registered Food Product FAMILY'S CHOICE PURE COCOA POWDER under FDA Advisory No. 2019-434 Subject "Public Health Warning against the Purchase and Consumption of the Unregistered Food Products"**

The Food and Drug Administration (FDA) informs the public that the food product **has been registered** by the Market Authorization Holder CERES SUMMIT CORPORATION in accordance to existing FDA rules and regulations:



Figure1. Registered FAMILY'S CHOICE Pure Cocoa Powder with FR No. 4000006078304 valid until 13 April 2025



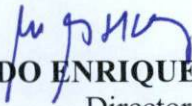
Accordingly, the list released in FDA Advisory No. 2019-434 is hereby updated to remove the aforementioned food product.

The public is advised to always check if a food product is registered with FDA using the "Search" feature in the website ([www.fda.gov.ph](http://www.fda.gov.ph)) which may be used by typing in the name of the product before purchasing. Kindly contact the FDA Center for Food Regulation and Research through e-mail at [cfrr@fda.gov.ph](mailto:cfrr@fda.gov.ph), or call **(02) 857-1900 loc. 8105 or 8112**

To report any sale or distribution of unregistered food products, the online reporting facility, **eReport** can be accessed at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport).

The public health warning imposed on the remaining products listed in FDA Advisory No. 2019-434 shall remain to be upheld and shall not be affected by the issuance of this advisory. Furthermore, the issuance of this advisory shall not in any manner preclude this Office from issuing subsequent orders it may deem necessary and appropriate, should there be findings of any violation of the company to the existing laws, rules, and regulations.

Dissemination of this advisory to all concerned is hereby requested.

  
**ROLANDO ENRIQUE D. DOMINGO, MD**  
Director General

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