



Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**



**FDA ADVISORY**  
No. **2020-1401**

27 JUL 2020,

**TO :** ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC

**SUBJECT:** Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

1. MCCHEF White Lihia
2. MIKASAN Choco Flakes
3. GOLD EAGLE Nutritious Cornick
4. JOCYL'S Crispy Shrimp
5. JAC CAN FOOD TRADING Crispy Mushroom Chicharon

The Food and Drug Administration (FDA) warns all healthcare professionals and the general public NOT TO PURCHASE AND CONSUME the following unregistered food products:

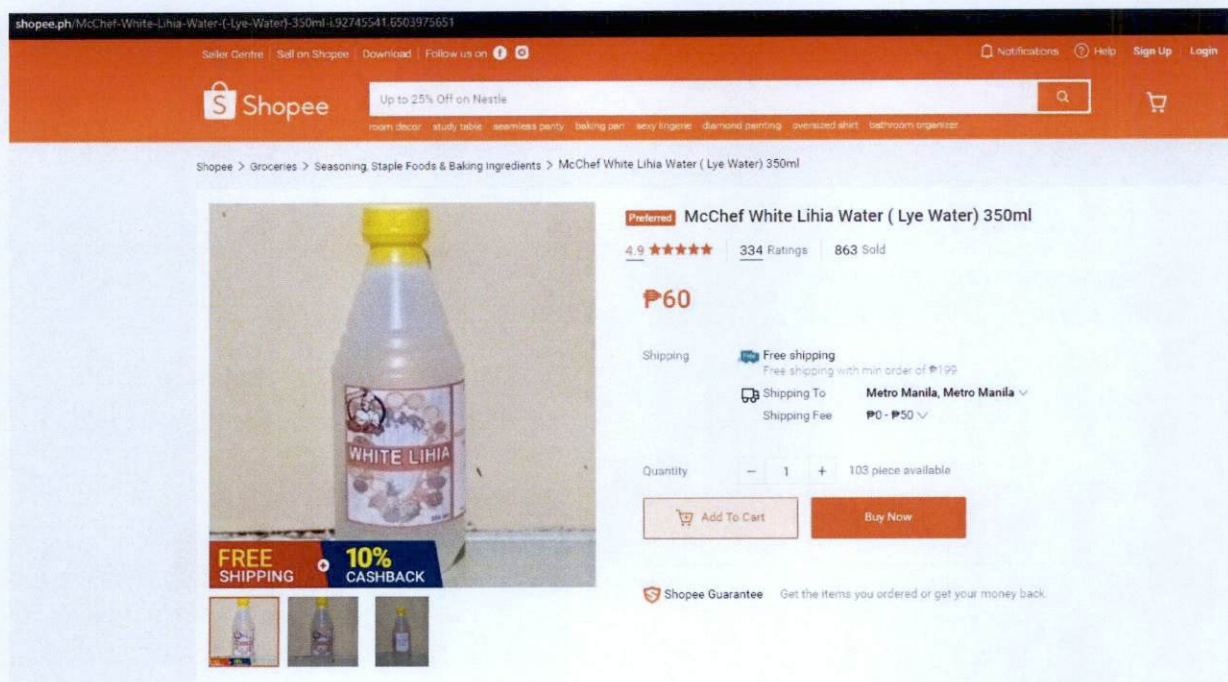


Figure 1. Unregistered MCCHEF White Lihia



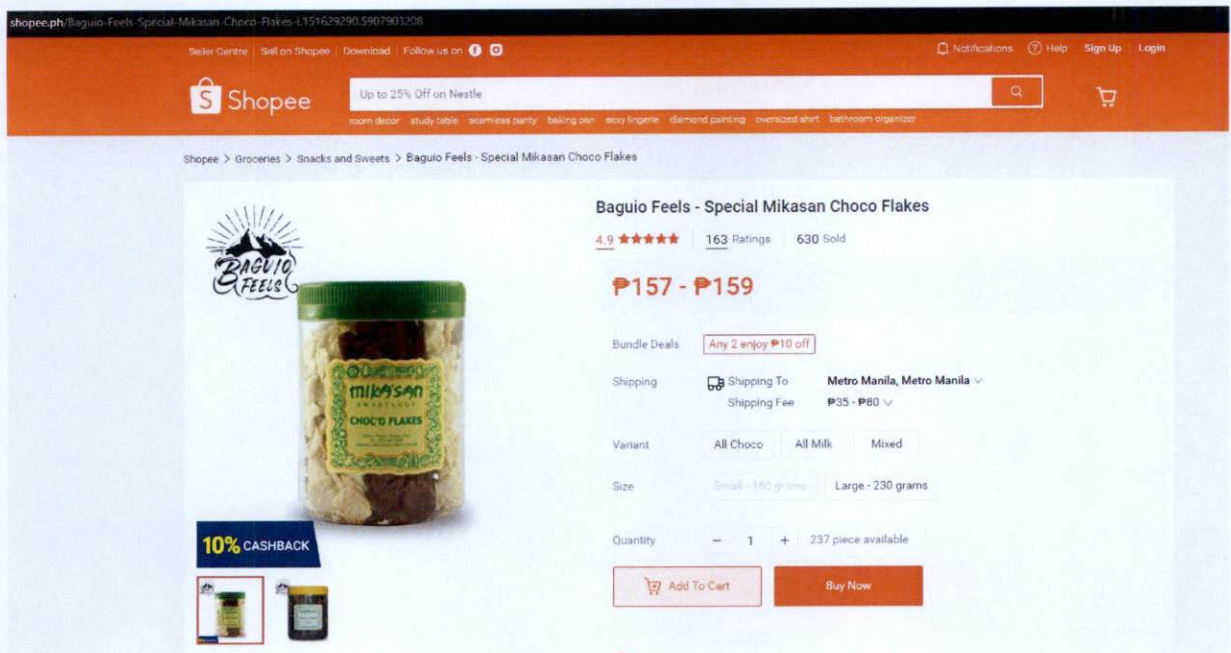


Figure 2. Unregistered MIKASAN Choco Flakes

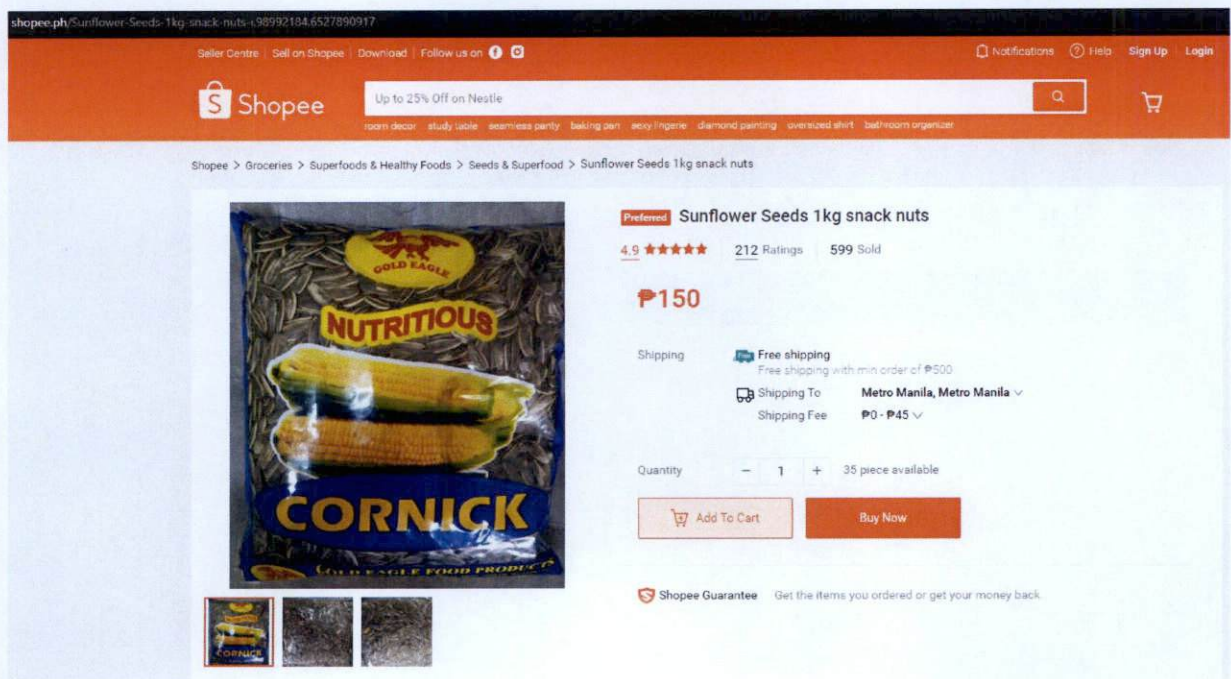


Figure 3. Unregistered GOLD EAGLE Nutritious Cornick

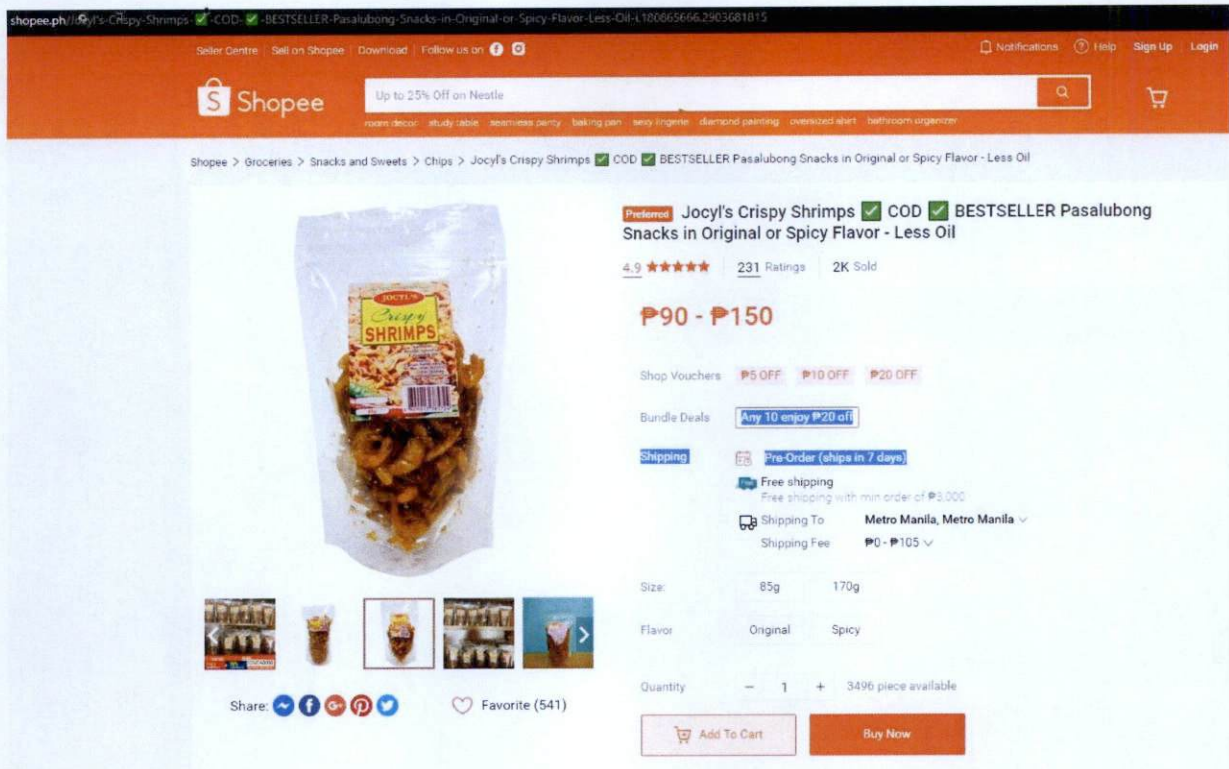


Figure 4. Unregistered JOCYL'S Crispy Shrimp

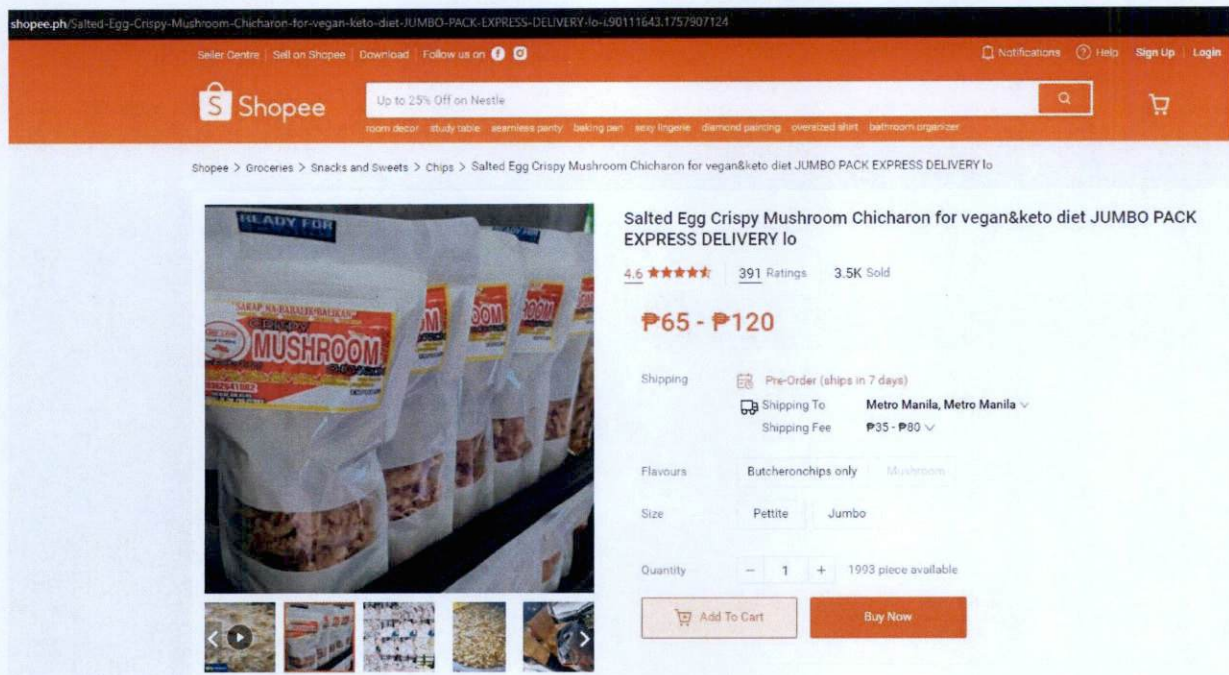


Figure 5. Unregistered JAC CAN FOOD TRADING Crispy Mushroom Chicharon

The FDA verified through online monitoring that the abovementioned food products are not registered and no corresponding Certificates of Product Registration (CPR) have been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure its quality and safety.

All concerned establishments are warned not to distribute, advertise, or sell the said violative food products until CPR are issued, otherwise, regulatory actions and sanctions shall be strictly pursued. Always check if a product has been registered with the FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph). You may also look for the FDA Registration number on the product label, if available or the name of the product.


All Law Enforcement Agencies (LEAs) and Local Government Unit (LGUs) are requested to ensure that these products are not sold or made available in the market or areas of jurisdiction.

The Bureau of Customs is urged to restrain the entry of these unregistered products.

For more information and inquiries about this advisory, kindly contact the FDA Center for Food Regulation and Research through email [cfrr@fda.gov.ph](mailto:cfrr@fda.gov.ph) indicating on the subject the concerned Advisory, or call (02)857-1900 local 8105 and 8112.

To report any sale or distribution of unregistered product, the online reporting facility, **eReport** can be accessed at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport).

Dissemination of this advisory to all concerned is hereby requested.

  
**ROLANDO ENRIQUE D. DOMINGO, MD**  
Director General

DTN 20200716101713