



FDA ADVISORY
No. **2020-1438**

29 JUL 2020

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Use of Counterfeit Cosmetic Product “DOVE HAIR THERAPY HAIR FALL RESCUE+ CONDITIONER”

The Food and Drug Administration (FDA) warns the public from purchasing and using the below counterfeit cosmetic product:

PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGES
<p>DOVE HAIR FALL RESCUE+ CONDITIONER</p>	<p><i>Product Category on Front-of-Pack:</i> Hair Conditioner</p> <p><i>Product Category on Back-of-Pack:</i> Hair Shampoo</p> <p><i>Pack Size:</i> 640mL</p> <p><i>Mfg Date:</i> 07/04/2017</p> <p><i>Expiry Date:</i> 06/04/2020</p> <p><i>Unilever logo on Base-of-Pack:</i> Not Indicated</p> <p>NOTE:</p> <p>a) The product category stated on the front-of-pack is different from the one stated on the back-of-pack (Conditioner vs. Shampoo).</p> <p>b) Based on record, there was NO production of Dove Hair Fall Rescue+ Conditioner 640mL on the specified manufacturing date of April 07, 2017 (07/04/2017). The excel sheet shown across proves that only Dove Intense Repair 50mL variant was produced on the said date.</p> <p>c). Product does not have a Unilever logo embossed on base of pack.</p>	<p>A. PACKAGING OF PMS SAMPLE COLLECTED BY FDA:</p> 



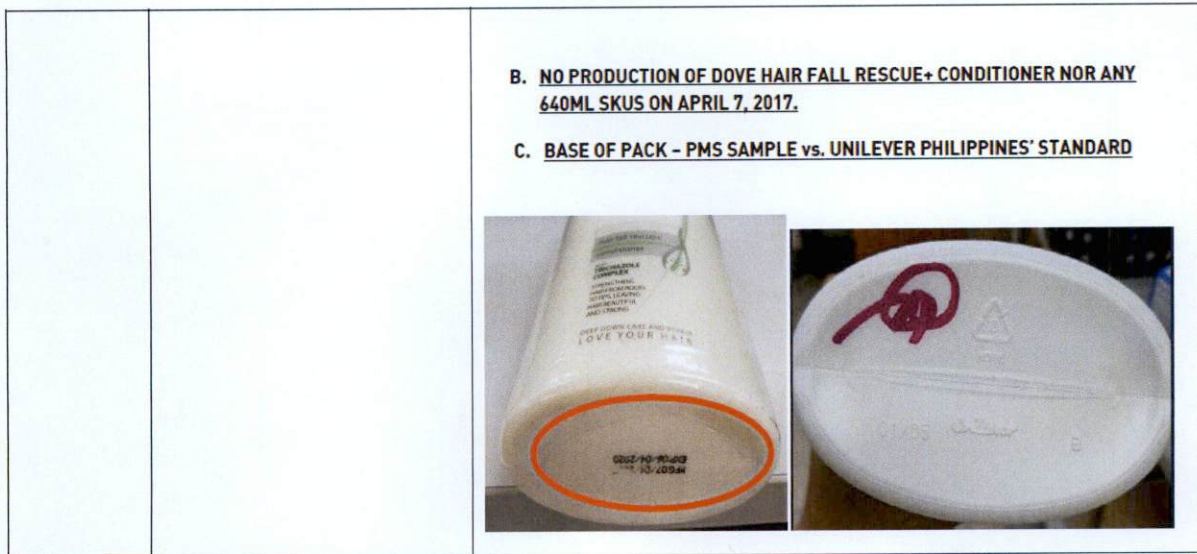


Figure 1. Counterfeit Dove Hair Therapy Hair Fall Rescue+ Conditioner

The FDA has coordinated with the Market Authorization Holder (MAH), Unilever Philippines, Inc., and has verified that the aforementioned cosmetic product is **COUNTERFEIT**. According to the company Unilever Philippines, Inc., the aforementioned cosmetic product was not manufactured/imported and/or distributed by Unilever.

Counterfeit products did not go through the required safety assessment and the FDA verification process. These products pose potential health hazards to the consuming public since their safety and purity cannot be guaranteed. Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or restricted ingredients that in excessive amount as per ASEAN Cosmetic Directive (ACD). The use of substandard and possibly adulterated cosmetic products may result to adverse reactions, including but not limited to, skin irritation, itchiness, anaphylactic shock, and organ failure.

In light of the foregoing, the public is advised not to purchase the aforementioned violative cosmetic product. Moreover, the public is advised to always check if a cosmetic product is notified with the FDA. The FDA website (www2.fda.gov.ph) has a *Search* feature which may be used by typing in the name of the product before purchasing.

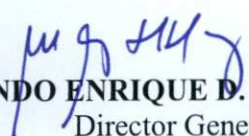
All concerned establishments are warned not to distribute counterfeit cosmetic products.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with Law Enforcement Agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of jurisdiction.

Kindly contact the FDA Center for Cosmetics Regulation and Research through e-mail at crr@fda.gov.ph or call (02) 857-1900 local 8113 or 8107.

To report any sale or distribution of unnotified cosmetic products, the online reporting facility, **eReport** can be accessed at ereport@fda.gov.ph.

Dissemination of this advisory to all concerned is hereby requested.


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Director General

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