



FDA ADVISORY  
No. **2020-1447**

30 JUL 2020

**TO :** ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC

**SUBJECT:** Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

1. PRINCESS SPREADS Dulce de Leche
2. LAYWAN Ligwan Honey Bee Happy
3. (UNBRANDED) Pure Wild Honey Bee
4. BEE HAPPY Pure Honey
5. A & J BAGUIO PRODUCTS Pure Honey Bee

The Food and Drug Administration (FDA) warns all healthcare professionals and the general public **NOT TO PURCHASE AND CONSUME** the following unregistered food products:

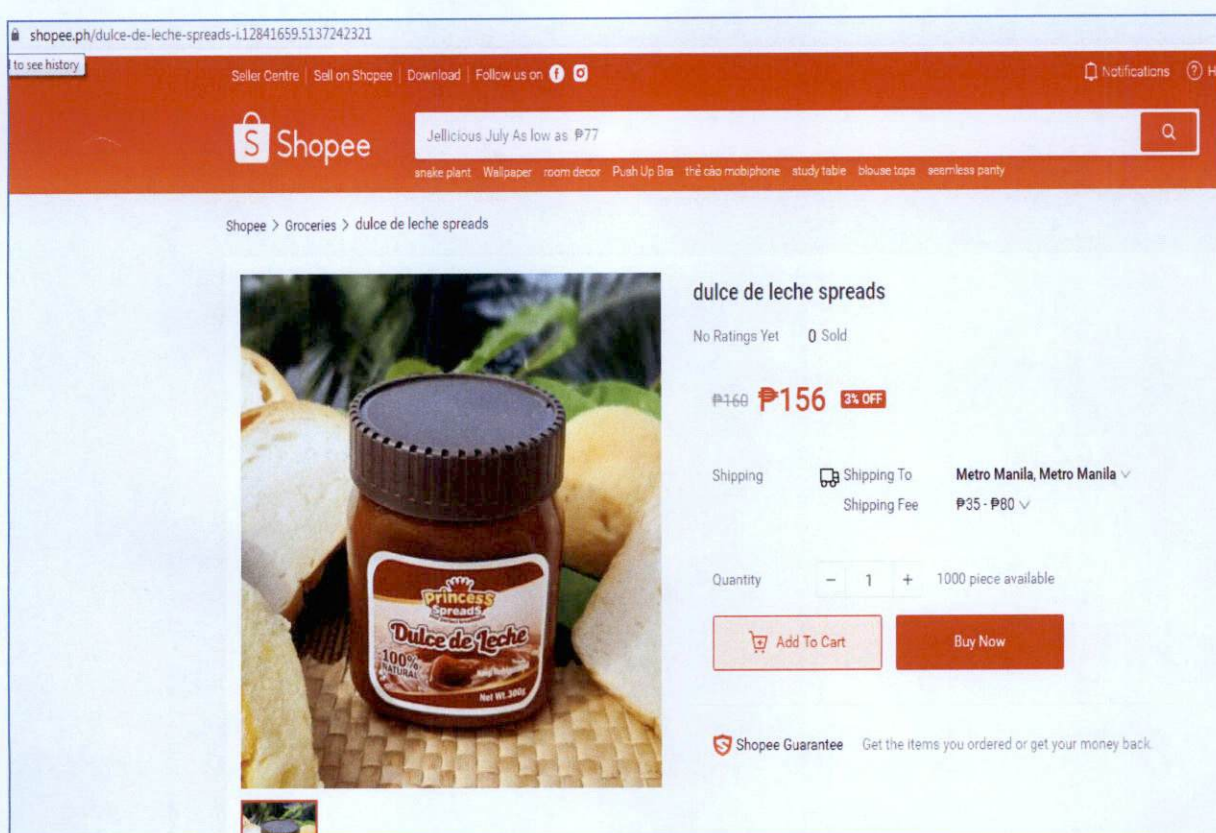


Figure 1. Unregistered PRINCESS SPREADS Dulce de Leche, 300g



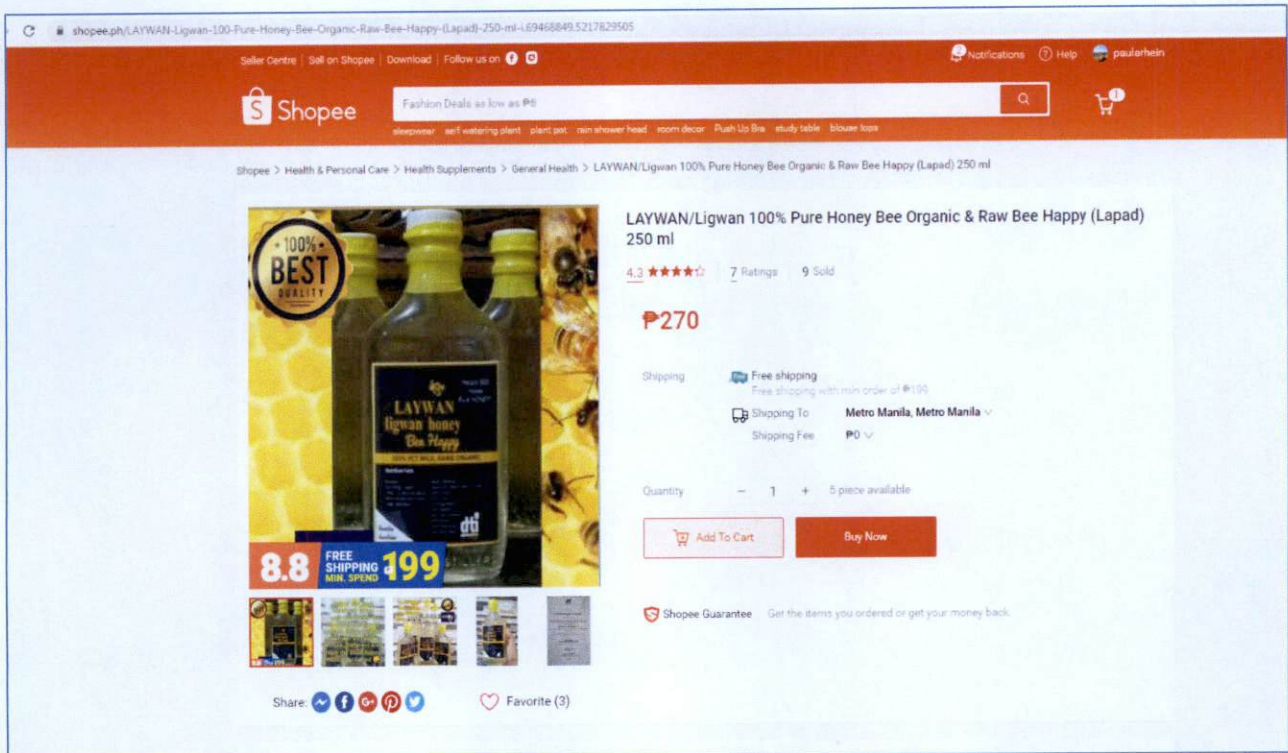


Figure 2. Unregistered LAYWAN Ligwan Honey Bee Happy



Figure 3. Unregistered (UNBRANDED) Pure Wild Honey Bee

shopee.ph/100-Pure-Wild-Honey-Raw-Organic-350ml-Bee-Happy-i.69468849.6915942932


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Jellicious July As low as ₱77

spanish sardines heart keep dulce de leche heart keep nutritional supplement blouse tops room decor Wallpaper study table

Shopee > Health & Personal Care > Health Supplements > General Health > 100% Pure Wild Honey Raw & Organic 350ml Bee Happy



**100% Pure Wild Honey Raw & Organic 350ml Bee Happy**

4.8 11 Ratings 32 Sold

**₱300**

Shipping **Free shipping**  
Free shipping with min order of ₱199

Shipping To **Metro Manila, Metro Manila**

Shipping Fee **₱0**

Quantity - 1 + 7 piece available

**Shopee Guarantee** Get the items you ordered or get your money back.




Figure 4. Unregistered BEE HAPPY Pure Honey, 350ml


lazada.com.ph/products/pure-honey-bee-made-from-baguio-city-350ml-i263157821-s366092480.html?spm=a2o4l.searchlist.list.15.1f9310a9X5sX17&search=1

SAVE MORE ON APP | SELL ON LAZADA | CUSTOMER CARE | TRACK MY ORDER | LOGIN

Search in Lazada **CASH-IN & WIN** UP TO

Categories Load & eStore LazMall Vouchers

Health > Food Supplement > Well Being > Immunity > Pure Honey Bee made from Baguio City (350ml)



**Pure Honey Bee made from Baguio City (350ml)**

103 Ratings | 70 Answered Questions

Brand: No Brand | More Food Supplement from No Brand

**₱179.00**  
~~₱199.00~~ -10%

Promotions Save More with Wallet

Quantity - 1 +

Delivery Options

Metro Manila-Quezon City, Quezon City, Project 6

Standard Delivery  
6 - 17 day(s)

Cash on Delivery Available

Return & Warranty

7 days return to seller  
Change of mind is not applicable

Warranty not available




Figure 5. Unregistered A & J BAGUIO PRODUCTS Pure Honey Bee, 350ml

The FDA verified through online monitoring that the abovementioned food products are not registered and no corresponding Certificates of Product Registration (CPR) have been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure its quality and safety.

All concerned establishments are warned not to distribute, advertise, or sell the said violative food products until CPR are issued, otherwise, regulatory actions and sanctions shall be strictly pursued. Always check if a product has been registered with the FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph). You may also look for the FDA Registration number on the product label, if available or the name of the product.


All Law Enforcement Agencies (LEAs) and Local Government Unit (LGUs) are requested to ensure that these products are not sold or made available in the market or areas of jurisdiction.

The Bureau of Customs is urged to restrain the entry of the unregistered imported products.

For more information and inquiries about this advisory, kindly contact the FDA Center for Food Regulation and Research through email [cfrr@fda.gov.ph](mailto:cfrr@fda.gov.ph) indicating on the subject the concerned Advisory, or call (02)857-1900 local 8105 and 8112.

To report any sale or distribution of unregistered product, the online reporting facility, **eReport** can be accessed at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport).

Dissemination of this advisory to all concerned is hereby requested.

  
**ROLANDO ENRIQUE D. DOMINGO, MD**  
Director General

DTN 20200723082803