



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY
No. 2020-1307-A

25 NOV 2020

TO: THE GENERAL PUBLIC

SUBJECT: Lifting the Advisory on the Notified Product "VITA KERATIN EXPERT SALON TREATMENT" under FDA Advisory No. 2020-1307 "Public Health Warning Against the Purchase and Use of Noncompliant Cosmetic VITA KERATIN EXPERT SALON TREATMENT" Dated 06 July 2020

The Food and Drug Administration (FDA) informs the public that the Cosmetic product VITA KERATIN EXPERT SALON TREATMENT with Notification No. 1000006625695 has been notified by the Market Authorization Holder, Unilever Philippines, Inc. in accordance with existing FDA rules and regulations.

Accordingly, the warning against the purchase and use of the subject product as mentioned in FDA Advisory No. 2020-1307 is hereby lifted.

The public is advised to always check if a Cosmetic product is notified with the FDA. The FDA website (www.fda.gov.ph) has a Search feature which may be used by typing in the name of the health product before purchasing. For more information or inquiries, please email us at ccrr_prsdd@fda.gov.ph, you may also call the Center for Cosmetics Regulation and Research at telephone number (02) 8857-1900 loc. 8113 or 8117.

To report the sale or distribution of any unnotified/unregistered health products, kindly email FDA via ereport@fda.gov.ph.

Furthermore, the issuance of this advisory shall not in any manner preclude this Office from issuing subsequent orders it may deem necessary and appropriate, should there be findings of any violation of the company to the existing laws, rules, and regulations.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD
Director General

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