



FDA ADVISORY  
No. 2020-704-A

16 SEP 2020

**TO: THE GENERAL PUBLIC**

**SUBJECT: Lifting the Advisory on the Notified Product "CHICCO DENTIFRICIO TOOTHPASTE (MELA-APPLE BANANA)" under FDA Advisory No. 2020-704 "Public Health Warning Against the Purchase and Use of Unnotified Cosmetic CHICCO DENTIFRICIO TOOTHPASTE (MELA-APPLE BANANA)" Dated 16 April 2020**

The Food and Drug Administration (FDA) informs the public that the Cosmetic product **CHICCO DENTIFRICIO TOOTHPASTE (MELA-APPLE BANANA)** with **Notification No. 1000006556643** has been notified by the Market Authorization Holder, Europlay Distributor Company, Inc., in accordance with existing FDA rules and regulations.

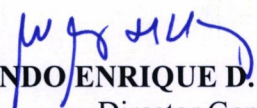
Accordingly, the warning against the purchase and use of the subject product as mentioned in FDA Advisory No. 2020-704 and FDA Order No. 2020-445 is hereby lifted.

The public is advised to always check if a Cosmetic product is notified with the FDA. The FDA website ([www.fda.gov.ph](http://www.fda.gov.ph)) has a Search feature which may be used by typing in the name of the health product before purchasing. For more information or inquiries, please email us at [crr\\_prsdd@fda.gov.ph](mailto:crr_prsdd@fda.gov.ph), you may also call the Center for Cosmetics Regulation and Research at telephone number **(02) 8857-1900 loc. 8113 or 8117**.

To report the sale or distribution of any unnotified/unregistered health products, kindly email FDA via [ereport@fda.gov.ph](mailto:ereport@fda.gov.ph).

Furthermore, the issuance of this advisory shall not in any manner preclude this Office from issuing subsequent orders it may deem necessary and appropriate, should there be findings of any violation of the company to the existing laws, rules, and regulations.

Dissemination of this advisory to all concerned is hereby requested.

  
**ROLANDO ENRIQUE D. DOMINGO, MD**  
Director General

DTN 20200413103406

