



FDA ADVISORY

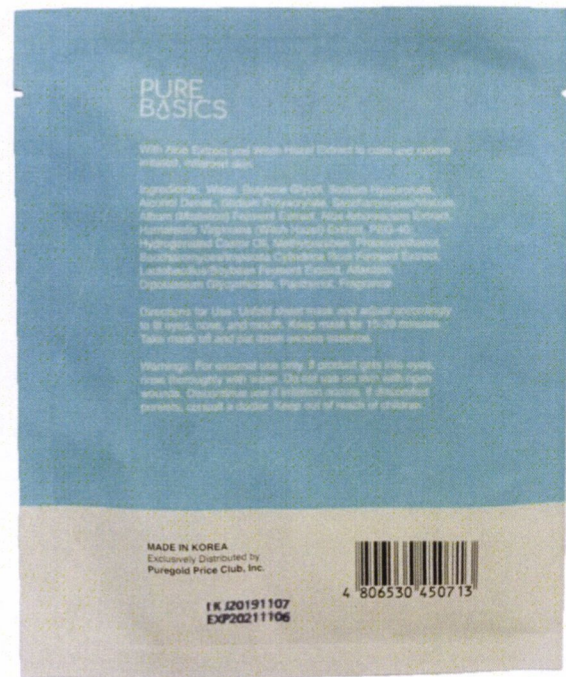
No. 2020-1704

16 SEP 2020

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Use of Unauthorized Cosmetic PURE BASICS ALOE VERA ESSENCE EXTRACT

The Food and Drug Administration (FDA) warns the public from purchasing and using the unauthorized cosmetic product, **PURE BASICS ALOE VERA ESSENCE EXTRACT** . (Refer to the image below)



The abovementioned product was verified by FDA through postmarketing surveillance and shows no valid Certificate of Product Notification (CPN) as of 14 September 2020. Pursuant to Book II, Article I, Section 1 (a) of the Rules and Regulations Implementing Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising, or sponsorship of any health product without the proper authorization from the FDA is prohibited.

Since the abovementioned unauthorized cosmetic product has not gone through the notification process of the FDA, the agency cannot assure their quality and safety. The use of such violative

