



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY
No. **2020-1772**

24 SEP 2020

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against Advertisement and Promotion of Unauthorized Cosmetic Product "SCARFIX"

The Food and Drug Administration (FDA) warns the public from purchasing and using the unauthorized cosmetic product "SCARFIX" with misleading advertisement and promotion. (Refer to the image below)

The advertisement for ScarFix features a pink and orange background. At the top left, the 'ScarFix' logo is displayed with a stylized 'A' containing a bird. Below the logo, the text reads 'The ultimate skin care goodness' and 'Natural skin solution for scars'. In the center, two yellow bottles of ScarFix are shown. To the right, a gold seal with a blue border contains the text 'SERVICE 100% GUARANTEE'. Below the seal, the word 'Benefits' is written in a cursive font, followed by a list of claims: 'REMOVES OLD SCARS', 'CLEARS KELOID SCARS AWAY', 'REMOVES SURGICAL SCARS', 'CURES CONTRACTURE SCARS', 'CURES ACNE SCARS', 'CLEARS HYPERTROPIC SCARS', 'NO SIDE EFFECTS', 'NATURAL CURE TREATMENT', and 'ALL ORGANIC INGREDIENTS'. At the bottom right, five yellow stars are shown with the text 'RATED 5 STARS BY COSMETICS EXPERTS'. At the bottom center, the text 'SEE RESULTS INSTANTLY' is written in bold, and the brand name 'SCARFIX' is written in large, bold, dark letters at the bottom right.

Source: <https://cosmobeautyph.store/products/miracle-remover-scarfix>,



The abovementioned product was verified by FDA through post marketing surveillance and shows no valid Certificate of Product Notification (CPN) as of 24 September 2020. Pursuant to Book II, Article I, Section 1 (a) of the Rules and Regulations Implementing Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising, or sponsorship of any health product without the proper authorization from the FDA is prohibited.

All claims in the advertisements and promotions such as "*removes old scars, clears keloid scars away, removes surgical scars, cures contracture scars, cures acne scars, clears hypertrophic scars, no side effects, natural cure treatment*" are misleading and non-compliant to ASEAN Cosmetic Directive.

Since the abovementioned unauthorized cosmetic product has not gone through the notification process of the FDA, the agency cannot assure their quality and safety. The use of such violative product may pose health risks to consumers.

Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including, but not limited to, skin irritation, itchiness, anaphylactic shock and organ failure.

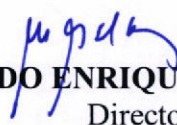
In light of the foregoing, the public is advised not to purchase the aforementioned violative cosmetic product. Moreover, the public is advised to always check if a cosmetic product is notified with the FDA through its website (www2.fda.gov.ph). It has a *Search* feature which may be used by typing in the name of the product before deciding on purchasing and/or using the said product.

All concerned establishments are warned not to distribute violative cosmetic product until they have fully complied with the rules and regulation of the FDA.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with law enforcement agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of their jurisdiction.

To report any sale, distribution, complaint and/or adverse event on the use of the violative cosmetic products, the online reporting facility, **eReport** can be accessed at ereport@fda.gov.ph, or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 8857-1900 loc. 8113 or 8107**.

Dissemination of this advisory to all concerned is hereby requested.


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Director General

DTN: 20200914104412

