



FDA ADVISORY
No. **20201851**

09 OCT 2020

TO : ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

1. **GABRIDEL'S Pure Wild Raw Honey, 250ml**
2. **CHEF'S MAGIC Burger Sauce, 200g**
3. **PRAN YAFEEL Heat Treated Fermented Milk, 100ml**
4. **MAGIC EGG Chocolate Biscuit with Surprise – For Boys(Mario Anime)**
5. **HELLO KITTY EGG Biscuit with Surprise**

The Food and Drug Administration (FDA) warns all healthcare professionals and the general public **NOT TO PURCHASE AND CONSUME** the following unregistered food products:



Figure 1. Unregistered GABRIDEL'S Pure Wild Raw Honey, 250ml





Figure 2. Unregistered CHEF'S MAGIC Burger Sauce, 200g



Figure 3. Unregistered PRAN YAFEEL Heat Treated Fermented Milk, 100ml



Figure 4. Unregistered MAGIC EGG Chocolate Biscuit with Surprise – For Boys (Mario Anime)



Figure 5. Unregistered HELLO KITTY EGG Biscuit with Surprise

The FDA verified through post-marketing surveillance that the abovementioned food products are not registered and no corresponding Certificates of Product Registration (CPR) have been issued. Pursuant to the Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale,

distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure its quality and safety.

All concerned establishments are warned not to distribute, advertise, or sell the said violative food products until CPR are issued, otherwise, regulatory actions and sanctions shall be strictly pursued. Always check if a product has been registered with the FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph. You may also look for the FDA Registration number on the product label, if available or the name of the product.

All Law Enforcement Agencies (LEAs) and Local Government Unit (LGUs) are requested to ensure that these products are not sold or made available in the market or areas of jurisdiction.

The Bureau of Customs is urged to restrain the entry of the unregistered imported products.

For more information and inquiries about this advisory, kindly contact the FDA Center for Food Regulation and Research through email cfr@fda.gov.ph indicating on the subject the concerned Advisory, or call (02)857-1900 local 8105 and 8112.

To report any sale or distribution of unregistered product, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


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Director General

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