



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



08 October 2020

FDA ADVISORY
No. **2020-1915**

TO: ALL CONCERNED STAKEHOLDERS AND THE GENERAL PUBLIC

SUBJECT: ADVISE ON THE PROLIFERATION OF MEDICAL DEVICE PRODUCTS THAT USE FDA LOGO OF OTHER COUNTRIES AND REITERATION OF FDA MEMORANDUM CIRCULAR NO. 2013-030

The Philippine Food and Drug Administration (FDA) has observed the rampant use of FDA logo of other countries specifically the United States (U.S.) FDA logo in promotional, advertisement, marketing materials, and labels of selected medical device products such as face masks.

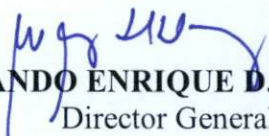
The use of FDA logo or any other markings certifying the product of other countries on any product label or in any marketing strategy by any seller or any establishment should not be construed and does not reflect as approval by the Philippine FDA.

Furthermore, the FDA reiterates the provisions of FDA Memorandum Circular No. 2013-030 entitled "Guidelines on the Use of the FDA Logo and Name in Promotional, Advertisement, Sponsorship, Marketing or Commercial Materials" wherein it states that "No person, establishment or organization, shall use the FDA logo, the words "Food and Drug Administration" or "Philippine FDA", the initials "FDA", or any imitation of such words, initials, or logo in print and other forms of broadcast media, including the internet, in connection with any health product, merchandise, impersonation, solicitation, or commercial activity in a manner that convey that such use is approval, endorsement, or authorization by the FDA unless with written permission from the agency".

To check for approved products with the Philippine FDA visit www.fda.gov.ph before purchasing it. Furthermore, all Philippine FDA registered and notified medical devices have the name and address of the manufacturer/importer/distributor and FDA registration number in the form of either CMDN-xxx, DVR-xxx or MDR-xxx reflected on their product labels.

To report any unauthorized usage of Philippine FDA logo, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


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Director General

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