

Republic of the Philippines Department of Health FOOD AND DRUG ADMINISTRATION





25 NOV 2020,

TO:

THE GENERAL PUBLIC

SUBJECT:

Public Health Warning Against the Unapproved and Misleading Advertisement of Food Supplement Claiming to Cure the Coronavirus Disease (COVID)-19 Infection

The Food and Drug Administration (FDA) warns the public against unapproved and misleading advertisements and promotion of various food supplements monitored online:



Figure 1. Misleading advertisement of NANUSCI Botany IV Essential Oil Blend Softgel (Source: https://www.facebook.com/pg/covidcureadvocates/posts/?ref=page_internal)



Management System ISO 9001:2015





. 2

Figure 2. Misleading advertisement of NANUSCI Botany IV Essential Oil Blend (Source: https://www.facebook.com/pg/covidcureadvocates/posts/?ref=page_internal)

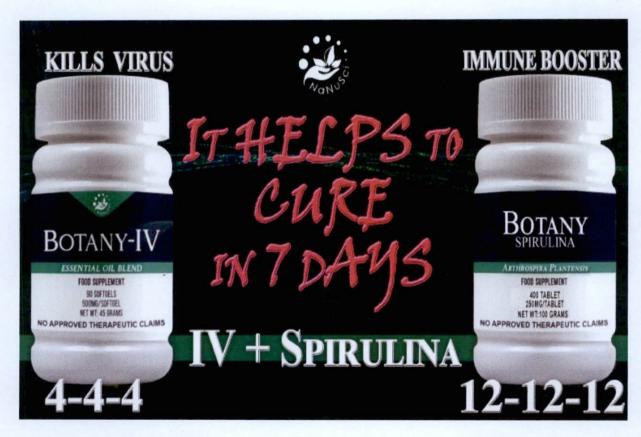


Figure 3. Misleading advertisement of NANUSCI Botany IV Essential Oil Blend (Source: https://www.facebook.com/pg/covidcureadvocates/posts/?ref=page_internal)



Figure 4. Misleading advertisement of NANUSCI Botany IV Plus Essential Oil Blend Food Supplement Liquid (https://www.facebook.com/pg/Botany-IV-4th-Page-107882031016756/photos/?ref=page_internal)

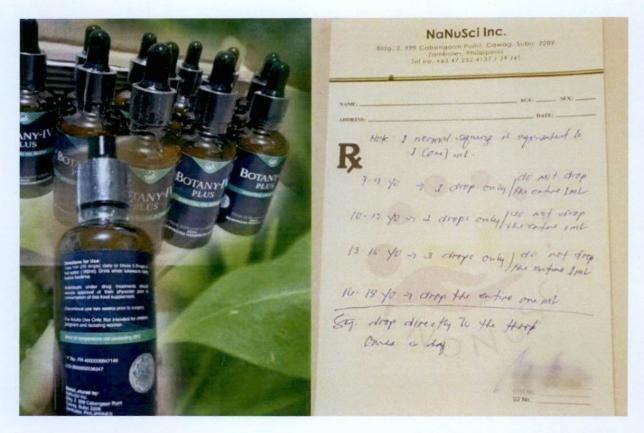


Figure 5. Misleading advertisement of NANUSCI Botany IV Plus Essential Oil Blend Food Supplement Liquid (https://www.facebook.com/pg/Botany-IV-4th-Page-107882031016756/photos/?ref=page_internal)

The public is hereby advised to be vigilant against such deceptive marketing of food supplements. Food supplements shall not, in any way, prevent, cure and especially reduce the risk of COVID-19 and any other diseases, and should not bear any misleading, deceptive, and false claims on their labels and/or any promotional materials that will provide erroneous impression on the product's character or identity.

Further, everyone is encouraged to follow accurate public health advice and guidance from the Department of Health and the World Health Organization on the basic protective measures against COVID-19.

It is also reiterated that as per FDA Memorandum Circular No. 2013-030, the use of FDA logo is strictly prohibited on any product label or in any marketing strategy by any seller or establishment. All establishments and health products that are subject of promotional, advertisement, sponsorship, marketing or commercial materials shall use only the License to Operate Number, Certificate of Product Registration Number, and/or Certificate of Notification Number for cosmetic products, to reflect the authorization issued by the FDA.

All Market Authorization Holders of the food supplements are sternly warned and hereby directed to stop such misleading advertisements and promotions. Appropriate regulatory tools and sanctions shall be executed to such companies that are continuously conducting such and other similar activities upon issuance of this Advisory.

Dissemination of this advisory to all concerned is hereby requested.

ROLANDO ENRIQUE D. DOMINGO, MD
Director General

DTN 20201109111951