



03 MAR 2021

**FDA ADVISORY**  
No. 2021-0062-A

**TO: THE GENERAL PUBLIC**

**SUBJECT: Lifting the Advisory on the Notified Cosmetic Product "VITAKERATIN EXPERT SALON TREATMENT BRAZILIAN STRAIGHT FOR FRIZZY & UNRULY HAIR" under FDA Advisory No. 2021-0062 "Public Health Warning Against the Purchase and Use of Non-Compliant Cosmetic Product Vitakeratin Expert Salon Treatment Brazilian Straight For Frizzy & Unruly Hair" Dated 14 January 2021**

The Food and Drug Administration (FDA) informs the public that the Cosmetic product **VITAKERATIN EXPERT SALON TREATMENT BRAZILIAN STRAIGHT FOR FRIZZY & UNRULY HAIR** with **Notification No. 1000007428660** is a notified product by the Unilever Philippines Inc., in accordance with existing FDA rules and regulations.

Accordingly, the warning against the purchase and use of the subject product as mentioned in FDA Advisory No. 2021-0062 and FDA Order No. 2021-0065 are hereby lifted.

The public is advised to always check if a Cosmetic product is notified with the FDA. The FDA website ([www.fda.gov.ph](http://www.fda.gov.ph)) has a Search feature which may be used by typing in the name of the health product before purchasing. For more information or inquiries, please email us at [cchuhsrr\\_prsdd@fda.gov.ph](mailto:cchuhsrr_prsdd@fda.gov.ph), you may also call the Center for Cosmetics and Household/Urban Hazardous Substances Regulation and Research at telephone number **(02) 8857-1900 loc. 8113 or 8107.**

To report the sale or distribution of any unnotified/unregistered health products, kindly email FDA via [ereport@fda.gov.ph](mailto:ereport@fda.gov.ph).

Furthermore, the issuance of this advisory shall not in any manner preclude this Office from issuing subsequent orders it may deem necessary and appropriate, should there be findings of any violation of the company to the existing laws, rules, and regulations.

Dissemination of this advisory to all concerned is hereby requested.

**ROLANDO ENRIQUE D. DOMINGO, MD**  
Director General

DTN 20210105095849

