



FDA ADVISORY
No. **2021-0471**

03 MAR 2021

TO : ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

1. **JC PILI CENTER Honey Glazed Crispy Pili**
2. **EMMA'S QUALITY Classic Peanut Brittle**
3. **NOW REAL FOOD Organic Triple Omega Seed Mix**
4. **FIT TEA Detox Tea**
5. **FIT TEA 28 Day Slimming Tea**

The Food and Drug Administration (FDA) warns all healthcare professionals and the general public **NOT TO PURCHASE AND CONSUME** the following unregistered food products:



Figure 1. Unregistered JC PILI CENTER Honey Glazed Crispy Pili





Figure 2. Unregistered EMMA'S QUALITY Classic Peanut Brittle

The screenshot shows the Shopee mobile app interface. At the top, there's a search bar with the Shopee logo and a navigation menu. Below that, the breadcrumb trail reads: 'Shopee > Groceries > Superfoods & Healthy Foods > Seeds & Superfood > Now Foods, Real Food, Organic Triple Omega Seed Mix, 12 oz (340 g)'. The product image is a brown paper bag with a heart-shaped logo and the text 'Pure. Natural. Real.' and 'Organic Triple Omega Seed Mix'. To the right of the image, the product title is 'Now Foods, Real Food, Organic Triple Omega Seed Mix, 12 oz (340 g)'. Below the title, there's a 5.0 star rating with 4 ratings and 9 sold items. The price is listed as ₱465. Shipping options include 'Free shipping' (with a note 'Free shipping with min order of ₱500') and 'Shipping To Metro Manila, Metro Manila' with a shipping fee of ₱0 - ₱40. The quantity is set to 1, with a note 'You have reached the maximum quantity available for this item'. At the bottom, there are two buttons: 'Add To Cart' and 'Buy Now'. A '3.3 10% CASHBACK' badge is visible in the bottom left corner of the product image area.

Figure 3. Unregistered NOW REAL FOOD Organic Triple Omega Seed Mix

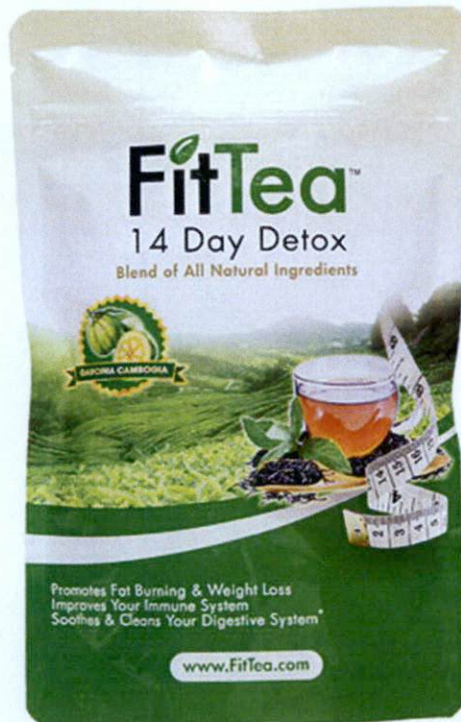


Figure 4. Unregistered FIT TEA Detox Tea

Shopee Enjoy Daily Free Shipping Deals

Korean Top Oversized Shirt Marikina Sandals Mom Jeans Couple Watch Couple Ring Couple Bracelet Study Table

Shopee > Health & Personal Care > Skin Care > 28 Days Fit Tea Fat Burn 28 Day Detox Set Weight Loss Tea Slimming Tea Teatox Natural Weight Loss Tea Healthy Beauty Slimming Tea Detox...

28 Days Fit Tea Fat Burn 28 Day Detox Set Weight Loss Tea Slimming Tea Teatox Natural Weight Loss Tea Healthy Beauty Slimming Tea Detox...

4.2 ★★★★★ 34 Ratings 167 Sold

₱169

Shipping Pre-Order (ships in 7 days)

Free shipping
Free shipping with min order of ₱500

Shipping From Mainland China to Metro Manila, Metro Manila ▾

Shipping Fee ₱0 - ₱40 ▾

Quantity - 1 + 817 piece available

Add To Cart Buy Now

Figure 5. Unregistered FIT TEA 28 Day Slimming Tea

The FDA verified through post-marketing surveillance that the abovementioned food products are not registered and no corresponding Certificates of Product Registration (CPR) have been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products have not gone through evaluation process of the FDA, the agency cannot assure its quality and safety.

All concerned establishments are warned not to distribute, advertise, or sell the said violative food products until CPR are issued, otherwise, regulatory actions and sanctions shall be strictly pursued. Always check if a product has been registered with the FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph. You may also look for the FDA Registration number on the product label, if available or the name of the product.


All Law Enforcement Agencies (LEAs) and Local Government Unit (LGUs) are requested to ensure that these products are not sold or made available in the market or areas of jurisdiction.

The Bureau of Customs is urged to restrain the entry of the unregistered imported products.

For more information and inquiries about this advisory, kindly contact the FDA Center for Food Regulation and Research through email cfrr@fda.gov.ph indicating on the subject the concerned Advisory, or call (02)857-1900 local 8105 and 8112.

To report any sale or distribution of unregistered product, the online reporting facility, **eReport** can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD
Director General



DTN 20210224131954