



FDA ADVISORY
No. **2021-0380**

24 FEB 2021,

TO: ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products and Food Supplements:

1. **HELIX POP FRUIT FLAVOR**
2. **COMPANY J PINEAPPLE JUICE DRINK**
3. **MM GLOWING LOLLIPOP**
4. **SHIFAA NUTRITION ADULT MULTIVITAMIN – STRAWBERRY, CHERRY & ORANGE FLAVORS DIETARY SUPPLEMENT**
5. **VITAL MD KIDNEY POWER DIETARY SUPPLEMENT**

The Food and Drug Administration (FDA) warns all healthcare professionals and the general public **NOT TO PURCHASE AND CONSUME** the following unregistered food products and food supplements:



Figure 1. Unregistered HELIX Pop Fruit Flavor





Figure 2. Unregistered COMPANY J Pineapple Juice Drink, 250ml



Figure 3. Unregistered MM Glowing Lollipop, 50pcs



Figure 4. Unregistered SHIFAA NUTRITION Adult Multivitamin – Strawberry, Cherry & Orange Flavors Dietary Supplement, 90 Gummies | Vegetarian



Figure 5. Unregistered VITAL MD Kidney Power Dietary Supplement, 60 Capsules

The FDA verified through post-marketing surveillance that the abovementioned food products and food supplements are not registered and no corresponding Certificates of Product Registration (CPR) have been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since these unregistered food products and food supplements have not gone through evaluation process of the FDA, the agency cannot assure its quality and safety.

All concerned establishments are warned not to distribute, advertise, or sell the said violative food products and food supplements until CPR are issued, otherwise, regulatory actions and sanctions shall be strictly pursued. Always check if a product has been registered with the FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph. You may also look for the FDA Registration number on the product label, if available or the name of the product.


All Law Enforcement Agencies (LEAs) and Local Government Unit (LGUs) are requested to ensure that these products are not sold or made available in the market or areas of jurisdiction.

The Bureau of Customs is urged to restrain the entry of the unregistered imported products.

For more information and inquiries about this advisory, kindly contact the FDA Center for Food Regulation Office and Research through email cfrr@fda.gov.ph indicating on the subject the concerned Advisory, or call (02)857-1900 local 8112.

To report any sale or distribution of unregistered food product/food supplement, the online reporting facility, eReport can be accessed at www.fda.gov.ph/ereport.

Dissemination of this advisory to all concerned is hereby requested.


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Director General

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