

Fr Xerox

Republic of the Philippines
Ministry of Health
FOOD AND DRUG ADMINISTRATION
M a n i l a

June 13, 1980

ADMINISTRATIVE ORDER
No. 90-A s 1980

SUBJECT: NAMING OF FRUIT BEVERAGES

To avoid confusing and misleading presentation of fruit beverages, the following definitions shall serve as the guideline for naming of fruit beverages.

1. Fruit Juice - consists of fermentable but unfermented juice obtained:
 - a. from the fruit by a mechanical process which shall cause the removal of seeds and excess pulp, the finished product having the characteristic color, flavor and aroma of the juice of the fruit from which it was obtained; or
 - b. from concentrated fruit juice by the replacement of water in the amount necessary to obtain the organoleptic (sensory) and chemical properties of the juice obtained by the same mechanical process mentioned above.

It may contain added sugar, provided that, when more than 4% (w/w) sugar has been added the word "sweetened" or "with added sugar" shall appear conspicuously on the main panel of the label.

2. Concentrated Fruit Juice - contains only juice as defined above, from which water has been removed by physical means reducing the volume of the juice by about 50%.
3. Fruit Juice Drink - is a ready to drink beverage prepared by mixing water with fruit juice concentrate and into which sugar and citric acid may be added to adjust the soluble solids content and acidity of the product. The main ingredient which is the fruit juice concentrate is composed of fruit juice, essential oils, essences or extracts, with or without added sugar.

4. Fruit Drink Concentrate - is a blend of fruit beverage base and syrup. The fruit beverage base is a mixture of fruit flavors, essences and coloring material. Citric acid and preservatives may be present in the base or may be present in the base or may be added during the preparation of the concentrate. Each part of the concentrate shall be diluted with not less than one part of water to produce a ready drink beverage.
5. Fruit Nectar - is a fermentable but unfermented product obtained by the addition of water and sugar to concentrated fruit juice or fruit puree or a mixture of these products, with or without added citric acid. It varies from a nearly clear liquid to a mixture high in suspended solids and commonly refers to pulpy fruit beverages derived from fruits other than citrus fruits.
6. Fruit Drink Mix - is a mixture of dry or almost dry ingredients (fruit flavors, sugar, citric acid, other additives) that are readily soluble in water. It may contain dehydrated fruit juice.

Fruit beverages with label claims that do not conform with the definitions stated herein shall be considered misbranded under Section 15 (g) of R.A. 3720.

This regulation is being issued in the interest of consumer protection and fair trade practice and shall take effect immediately upon approval.

Recommended by:

(SGD.) ARSENIO M. REGALA, Ph.D.
Administrator

Approved by:

(SGD.) ENRIQUE M. GARCIA, MD.
Minister of Health