



Republic of the Philippines  
Department of Health  
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY  
No. 2020-1309-A

28 APR 2021

TO: THE GENERAL PUBLIC

SUBJECT: Lifting the Advisory on the Notified Product "AS ASHLEY SHINE COLORFUL MATTE LIPSTICK LONG LASTING COLOR #2" under FDA Advisory No. 2020-1309 "Public Health Warning Against the Purchase and Use of Unnotified Cosmetic AS ASHLEY SHINE COLORFUL MATTE LIPSTICK LONG LASTING COLOR #2" Dated 06 July 2020

The Food and Drug Administration (FDA) informs the public that the Cosmetic product AS ASHLEY SHINE COLORFUL MATTE LIPSTICK LONG LASTING COLOR #2 No. 1000007139131 has been notified by the Market Authorization Holder, Elegant Fumes Beauty Products, Inc., in accordance with existing FDA rules and regulations.


Accordingly, the warning against the purchase and use of the subject product as mentioned in FDA Advisory No. 2020-1309 and FDA Order No. 2020-928 is hereby lifted.

The public is advised to always check if a Cosmetic product is notified with the FDA. The FDA website ([www.fda.gov.ph](http://www.fda.gov.ph)) has a Search feature which may be used by typing in the name of the health product before purchasing. For more information or inquiries, please email us at [cchuhsrr\\_prsdd@fda.gov.ph](mailto:cchuhsrr_prsdd@fda.gov.ph), you may also call the Center for Cosmetics and Household/Urban Hazardous Substances Regulation and Research at telephone number (02) 8857-1900 loc. 8113 or 8117.

To report the sale or distribution of any unnotified/unregistered health products, kindly email FDA via [ereport@fda.gov.ph](mailto:ereport@fda.gov.ph).

Furthermore, the issuance of this advisory shall not in any manner preclude this Office from issuing subsequent orders it may deem necessary and appropriate, should there be findings of any violation of the company to the existing laws, rules, and regulations.

Dissemination of this advisory to all concerned is hereby requested.

  
ROLANDO ENRIQUE D. DOMINGO, MD  
Director General

DTN 20200702073706

