



30 MAY 2018

FDA ADVISORY
No. **2018-192**

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Unapproved and Misleading Advertisements and Promotion of PURTIER Deer Placenta Plus Food Supplement Monitored from Various Websites on the Internet

The Food and Drug Administration (FDA) warns the public against the following unapproved, false and misleading advertisements and promotion of **PURTIER Deer Placenta Plus Food Supplement** monitored from various websites on the internet:



The 5th Edition

REVOLUTION OF
PURTIER PLACENTA

The capsule is a breakthrough of current technology limitation, containing 10,000mg of Deer Placenta, and is made up of a 50:1 high concentration ratio. Furthermore, with the addition of Dendrobium in the latest edition, every capsule now contains 10 precious nutrients required by the body, greatly enhancing the efficacy of PURTIER Placenta, making it a unique and precious health supplement! Staying true to its purpose and continually improving its formula, PURTIER Placenta provides the ultimate care for your health and reverses the passage of time.

Figure 1. Unapproved claims of Purtier Deer Placenta Plus Food Supplement



REVERSING THE AGING PROCESS

In today's society, our health is inevitably affected by the rapid rise in industrial growth, faster pace of life, diet, stress and environmental pollution.

As we age, we are at risk of developing various chronic illnesses and lifestyle diseases. Non-infectious and metabolic disorders are also gradually invading human health. These chronic illnesses, many of which could be prevented, are just like silent killers, imperceptibly eroding our lives.

"Prevention is better than cure" is the fundamental principle of good health. Actually, our bodies possess the ability to build our own anti-aging mechanism. You might not be able to stop the passage of time, but you could start a plan to maintain your youth and keep your body in the best condition. Known as the "Rolls-Royce of health supplements", PURTIER Placenta contains 10 precious ingredients which have been made into a top quality product to keep your body healthy and energetic!

[Learn More about FIFTH Edition](#)

Figure 2. Unapproved claims of Purtier Deer Placenta Plus Food Supplement

LIVE-CELL THERAPY

Live-Cell Therapy is the only process in the world that is proven to be safe and effective in reversing the aging process, regaining your health, and achieving energy and vitality. Its amazing efficacy is evident from the rising number of people who use Live-Cell Therapy. Ever since Live-Cell Therapy was developed, its miraculous rejuvenation properties have helped numerous people to regain their youth and vitality. It has also become the trusted choice of the rich and famous to defy aging and attain perennial youthfulness.

Live-Cell Therapy doctors firmly believe that Live-Cell Therapy is just like an organ transplant, with the ability to make aging cells become younger.

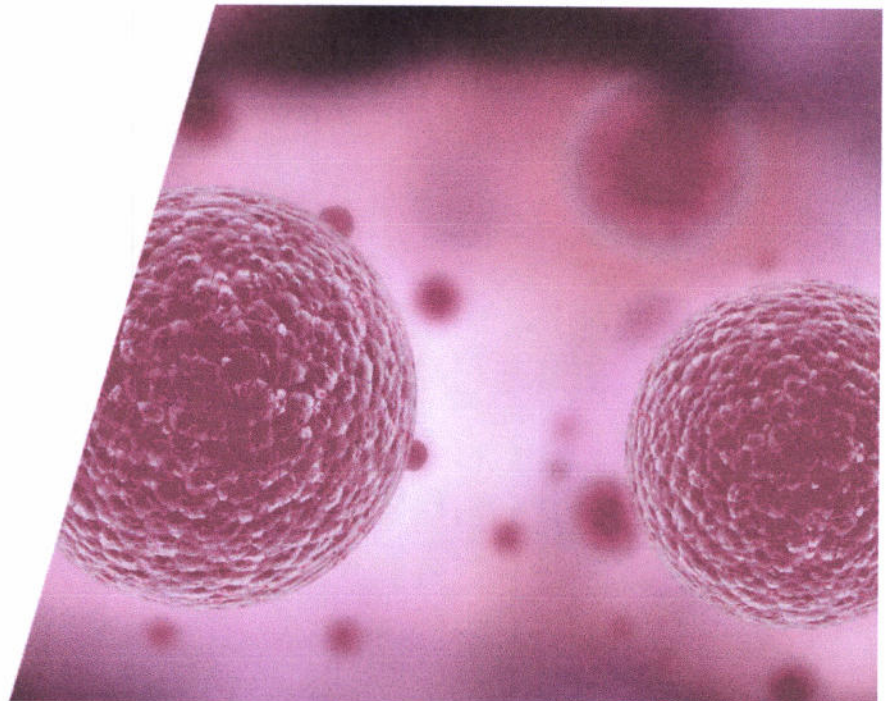
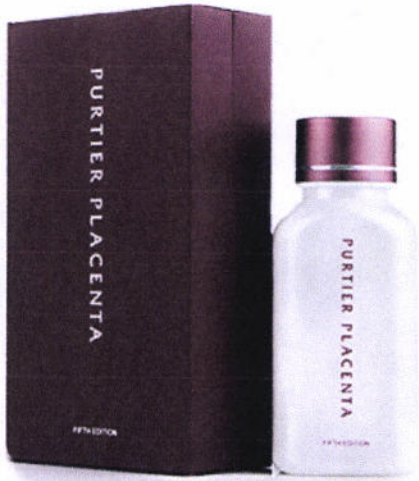


Figure 3. Unapproved claims of Purtier Deer Placenta Plus Food Supplement

PURTIER PLACENTA PHILIPPINES

PROTECT, REPAIR, and RENEW your body! REVERSING the Aging Process!

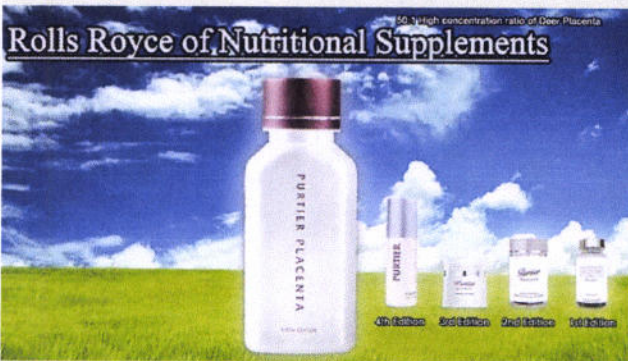


PURTIER Placenta is formulated using carefully chosen fresh Deer Placenta which is rich in nutrients and active live cells. New Zealand is specially selected as the origin production country of PURTIER Placenta as it is widely known to be one of the least polluted places on earth.

According to scientists, one of the most important functions of the unique components of fresh Deer Placenta is to strengthen the body immune system. Strong immune system plays a crucial role in promoting longevity, and enable every cells, organs and body to remain in their optimal health condition.

Deer Placenta is specially chosen as the main active ingredient for PURTIER Placenta because of its bio-compatibility with human, together with the other 9 precious natural ingredients.

Figure 4. Unapproved claims of Purtier Deer Placenta Plus Food Supplement



What's New in Purtier Placenta 5th Edition?

The highlight of the 5th Edition PURTIER Placenta – Dendrobium, a newly added ingredient that is commonly known as the herbal warrior in Chinese medical history, is a highly-valued herb which is extremely rare, difficult to obtain (grows at cliffs and long growth period). It has high nutritional benefits – combats fatigue, promote circulation, dilates blood vessels, helps to lubricate joints etc.

Besides the highlight of PURTIER Placenta, we have increased our concentration ratio of deer placenta from 20:1 to 50:1.

Figure 5. Unapproved claims of Purtier Deer Placenta Plus Food Supplement