



FDA ADVISORY
No. **2021-1554**

24 JUN 2021

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Use of the following Unauthorized Cosmetic Products:

1. G21 COOKIE BLUSH
2. G21 CHERRY BLOSSOM CLEANSER
3. G21 SPRINKLE GEL BASED LOTION
4. G21 JAPANESE FACIAL MIST
5. G21 PERFECT SKIN SERUM
6. ELITE BEAUTY BY G21 COLLAGEN SKIN RENEWAL

The Food and Drug Administration (FDA) warns the public from purchasing and using the following unauthorized cosmetic products. (Refer to the image below)

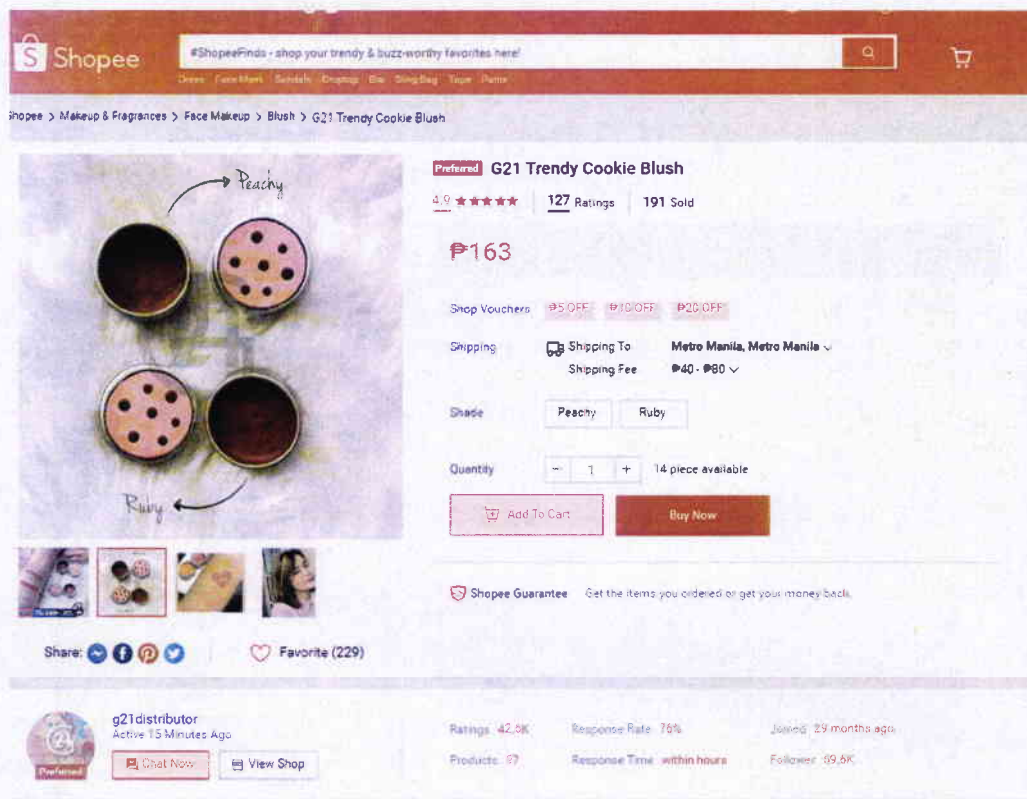


Figure 1. Advertisement of Unauthorized Product G21 COOKIE BLUSH
(Source: <https://shopee.ph/G21-Trendy-Cookie-Blush-i.118603408.2435523285>)



Shopee > Health & Personal Care > Skin Care > Cleanser & Scrubs > AUTHENTIC G21 Cherry Blossom Cleanser

AUTHENTIC G21 Cherry Blossom Cleanser

5.0 ★★★★★ 2 Ratings | 3 Sold

P250

Shipping: Pre-Order (ships in 7 days)
Free shipping (Free shipping with min order of P249)
Shipping To: Metro Manila, Metro Manila
Shipping Fee: P0

Quantity: 1 (5 piece available)

Buttons: Add To Cart, Buy Now

Shopee Guarantee: Get the items you ordered or get your money back.

Share: [Facebook] [Twitter] [Pinterest] Favorite (2)

Seller: treczy0417, Active 2 Hours Ago, Ratings: 3.9K, Response Rate: 28%, Joined 3 years ago, Products: 192, Response Time: within hours, Followers: 3.2K

Figure 2. Advertisement of Unauthorized Product G21 CHERRY BLOSSOM CLEANSER
 (Source: <https://shopee.ph/%E2%AD%90AUTHENTIC-G21-Cherry-Blossom-Cleanser-i.65241303.3107618302>)

Shopee > Health & Personal Care > Bath & Body > Lotion > G21 Sprinkle Gel Based Lotion ☆ COD

G21 Sprinkle Gel Based Lotion ☆ COD

4.9 ★★★★★ 20 Ratings | 38 Sold

P303

Shipping: Free shipping (Free shipping with min order of P300)
Shipping To: Metro Manila, Metro Manila
Shipping Fee: P0 - P40

Variation: Instant Whitening, Hydrating /PINK

Quantity: 1 (198 piece available)

Buttons: Add To Cart, Buy Now

Shopee Guarantee: Get the items you ordered or get your money back.

Share: [Facebook] [Twitter] [Pinterest] Favorite (9)

Seller: grdn2229, Active 1 Minute Ago, Ratings: 603, Response Rate: 82%, Joined 21 months ago, Products: 63, Response Time: within minutes, Followers: 1.5K

Figure 3. Advertisement of Unauthorized Product G21 SPRINKLE GEL BASED LOTION
 (Source: <https://shopee.ph/G21-Sprinkle-Gel-Based-Lotion-%E2%AD%90-COD-i.179012648.7241700206>)

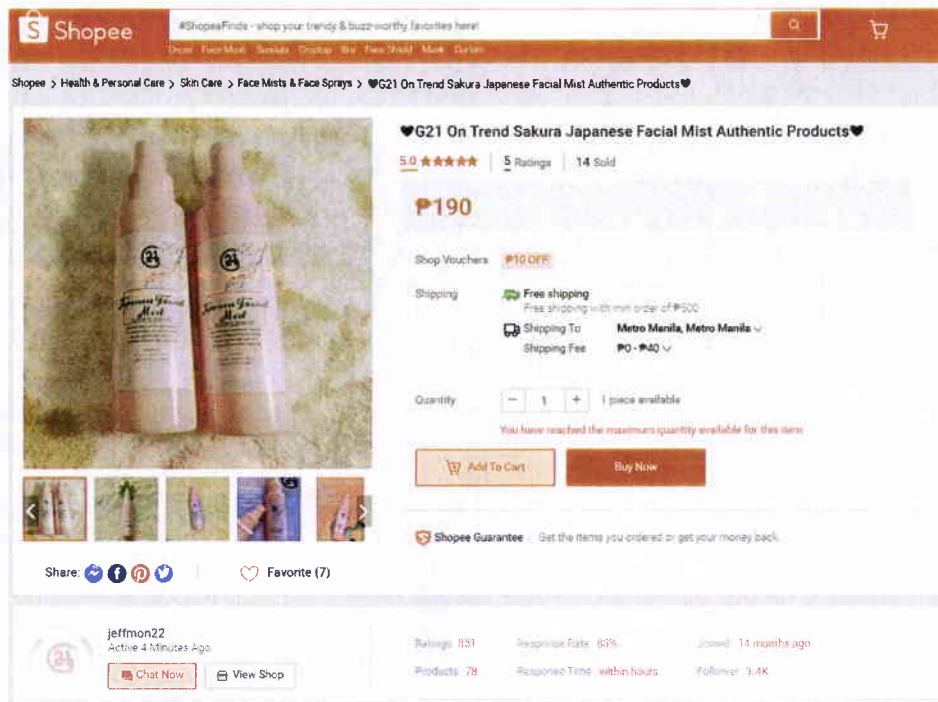


Figure 4. Advertisement of Unauthorized Product G21 JAPANESE FACIAL MIST
 (Source: <https://shopee.ph/%E2%9D%A4G21-On-Trend-Sakura-Japanese-Facial-Mist-Authentic-Products%E2%9D%A4-i.241514987.5931454202>)



Figure 5. Advertisement of Unauthorized Product G21 PERFECT SKIN SERUM
 (Source: [https://shopee.ph/G21-Perfect-Skin-Serum-\(Suki-code-SSGRLD0001\)-i.179012648.5532059010](https://shopee.ph/G21-Perfect-Skin-Serum-(Suki-code-SSGRLD0001)-i.179012648.5532059010))

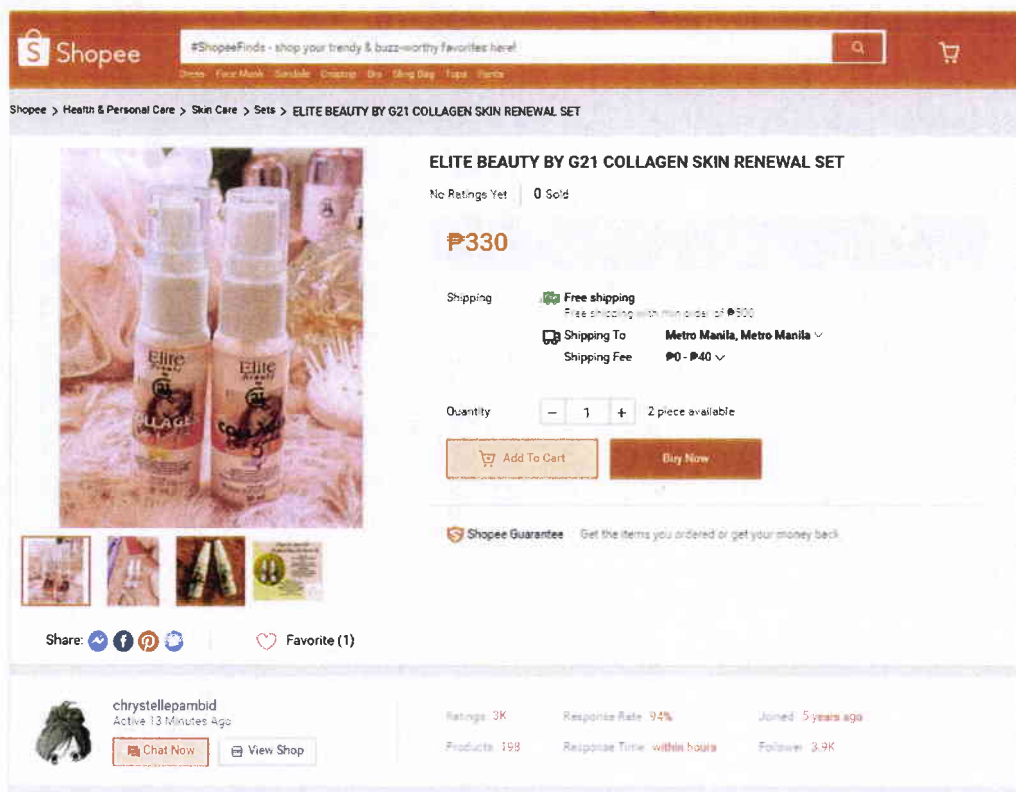


Figure 5. Advertisement of Unauthorized Product ELITE BEAUTY BY G21 COLLAGEN SKIN RENEWAL

(Source: <https://shopee.ph/ELITE-BEAUTY-BY-G21-COLLAGEN-SKIN-RENEWAL-SET-i.12890687.6156556617>)

The abovementioned product was verified by FDA through post marketing surveillance and shows no valid Certificate of Product Notification (CPN) as of 22 June 2021. Pursuant to Book II, Article I, Section 1 (a) of the Rules and Regulations Implementing Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising, or sponsorship of any health product without the proper authorization from the FDA is prohibited.

Since the abovementioned unauthorized cosmetic product has not gone through the notification process of the FDA, the agency cannot assure their quality and safety. The use of such violative product may pose health risks to consumers.

Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including, but not limited to, skin irritation, itchiness, anaphylactic shock and organ failure.


In light of the foregoing, the public is advised not to purchase the aforementioned violative cosmetic product. Always check if a product is notified with the FDA by using the FDA Verification Portal feature accessible at <https://verification.fda.gov.ph>. which may be used by typing the name of the product before purchase and/or using the said product.

All concerned establishments are warned not to distribute violative cosmetic product until they have fully complied with the rules and regulation of the FDA.

All FDA Regional Field Offices and Regulatory Enforcement Units, in coordination with law enforcement agencies and Local Government Units, are requested to ensure that violative products are not sold or made available in the market or areas of their jurisdiction.

To report any sale, distribution, complaint and/or adverse event on the use of the violative cosmetic products, the online reporting facility, **eReport** can be accessed at **ereport@fda.gov.ph**, or call us at the Center for Cosmetics and Household/Urban Hazardous Substances Regulation and Research (CCHUHSRR) hotline **(02) 8857-1900 loc. 8113 or 8107**.

Dissemination of this advisory to all concerned is hereby requested.


ROLANDO ENRIQUE D. DOMINGO, MD
Director General

DTN: 20210608142659