



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF HEALTH
BUREAU OF FOOD AND DRUGS
D.O.H. Compound
Alabang, Muntinlupa, Metro Manila

05 September 1997

BUREAU CIRCULAR
No. 13 s. 1997

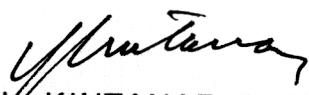
To: The Advertising and Promotions Agencies,
Manufacturers and Distributors of Processed
Food, Drugs, Devices, Cosmetics, and Household
Hazardous Substances, other parties concerned.

Subject: Submission of the List of Winners

The Bureau of Food and Drugs is the agency regulating among others, the advertisement and sales promotion of processed food, drugs, devices, cosmetics, and household hazardous substances. In the conduct of its functions and responsibilities, BFAD receives frequently inquiries about the winners resulting from raffle draws in sales promotional activities.

While submission of the list of winners is currently required, the same however has not been faithfully complied. We reiterate therefore the requirement for records purposes and to validate questions concerning winners, (and except for sales promotion campaigns involving redemption where the prizes are negligible or those exempted from applying for a permit to conduct sales promotions) from all parties concerned to submit the list of the names of winners, their addressess and corresponding prizes to the Bureau immediately or within one (1) week after the said winners are drawn.

Failure to submit such list will be taken as a ground for the BFAD not to validate or recognize the regularity of the conduct of the sales promotional activity


QUINTIN L. KINTANAR, M.D., Ph.D., CESO I
Director

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