22 January 2002

BUREAU CIRCULAR NO. 02 s. 2002

SUBJECT: SETTING THE DEADLINE FOR COMPLIANCE WITH BUREAU CIRCULAR NO. 16-A S. 2001 ON THE LABELING AND ADVERTISEMENT OF CIGARETTES

This circular is issued to set the deadline for compliance by all cigarette manufacturers, importers or distributors with the provisions of Bureau Circular No. 16-A s. 2001 requiring the placing of the warning statement on all cigarette package which include the primary cigarette pack, the carton containing the packs (ream), the boxes containing the cartons as well as equivalent containers for cigars.

Thus, starting 01 July 2002, Bureau Circular No. 16-A s. 2001 will be enforced in full without exception and all found in violation with the provisions thereof after said date will face appropriate sanctions as provided in RA 7394.

For strict compliance.

WILLIAM D. TORRES, Ph.D.
Director

>cigarettes.circulars.d.work.arnie2<