April 04, 2002

BUREAU CIRCULAR
No. 6 s. 2002

SUBJECT: Amending Bureau Circular No. 02 s. 2002 setting the Deadline for compliance on the Labeling and Advertisement of Cigarettes mandated under DOH-Administrative Order No. 10 s. 1993 and Bureau Circular No. 16-A s. 2001

This circular is issued in response to the request of the tobacco industry to extend the deadline for compliance set forth in Bureau Circular No. 02 s. 2002 with the labeling and advertisement of cigarettes due to time constraints and attendant financial expenses.

Accordingly, all prototype samples of packaging materials which include the primary cigarette pack, the carton containing the packs (reams), the boxes containing the cartons as well as equivalent container for cigars of all brand of cigarettes manufactured, imported or distributed in the Philippines containing the warning statement shall be submitted for approval to the Bureau of Food and Drugs not later than 30 June 2002.

One (1) year after approval by BFAD of the prototype samples of packaging materials but in any case not later than 31 December 2003, all cigarette manufacturers, importers and distributors shall comply with the provisions of DOH-Administrative Order No. 10 s. 1993 and BFAD Bureau Circular No. 16-A s. 2001 and all found not in compliance therewith after the said date will be meted appropriate sanctions as provided for in RA 7394.

For strict compliance.

WILLIAM D. TORRES, Ph.D.
Director

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