September 11, 2002

BUREAU CIRCULAR
No. 10 s. 2002

Subject: REVISED LIST OF PERMISSIBLE COSMETICS CLAIMS THAT REQUIRE JUSTIFICATION

The following consist of the list of updated permissible cosmetic claims that require justification:

a. Hypoallergenic
b. Clinically Tested
c. Mild, Extra Mild, Gentle
d. Non-comedogenic
e. Non-irritating, For sensitive skin
f. Strengthens Hair
g. Prevents Dandruff
h. Penetrates deeply
i. Antibacterial
j. Helps repair hair, split ends
k. Helps increase and maintain cellular renewal process
   (as long as this refers to the cells of the stratum corneum of the skin only)
l. Anti-wrinkle
m. Antiseptic
n. Helps prevent stretch mark
o. Helps prevent formation of wrinkles
p. Removes, sheds off dead skin cells

The other words and phrases which are not included in this list will be reviewed based on submitted technical evidence that supposedly justify the claim(s)

(Sgd) PROF. LETICIA BARBARA B. GUTIERREZ, M.Sc.
  Director