




Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



10 February 2014

FDA Memorandum Circular
No. 2014-004

To : **All Concerned FDA Centers and FDA-regulated establishments**

From : 
Kenneth Y. Hartigan-Go, MD
Director General

Subject : **Release of Promo and Advertisement Permits**

Effective 01 March 2014, all permits for promotion and advertisement of FDA-regulated health products shall be released everyday at the Central Releasing (Room 106) in order to minimize the daily influx of clients going to the Centers for Cosmetics, Drugs and Food for the purpose of claiming said permits. All Centers are advised to forward processed (approved or denied) applications for promotion and advertisement permits together with the transmittal in soft and hardcopies to the Central Releasing for its subsequent release to the requesting party via the courier service. **Fee for courier service shall be charged to the applicant company upon delivery.**

For your information, guidance and compliance.

