



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



MEMORANDUM CIRCULAR
No. **2016-004**

25 JUL 2016

FOR : ALL FDA CENTER/OFFICE DIRECTORS AND OFFICERS-IN-CHARGE

SUBJECT : Reiterating DOH Department Memorandum No. 2016-0239 regarding "Removal of Selected DOH IEC materials" dated 14 July 2016

Attached for your information and guidance is a copy of DOH Department Memorandum No. 2016-0239. In this light, everyone is enjoined to immediately remove all posters, streamers, running AVPs, TV and radio infomercials, as well as IEC materials from your respective units that come with photos or endorsements by former Secretaries of Health. This is to avoid confusion in disseminating DOH messages and infomercials.

In addition, welcome streamers or posters for the new Secretary of Health should only contain her full name. Photos will not be allowed.

Dissemination of this information to all concerned is requested.


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OIC, Director General



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