

Republic of the Philippines Department of Health FOOD AND DRUG ADMINISTRATION



FDA MEMORANDUM CIRCULAR NO. 2013-025

DATE

14 June 2013

TO

ALL ESTABLISHMENTS ENGAGING OR CAUSING TO ENGAGE IN THE ADVERTISEMENT AND SALES PROMOTION OF HEALTH PRODUCTS

AND CONCERNED CENTERS

FROM

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Acting Director IV

SUBJECT :

TRANSFER OF ADVERTISEMENT AND PROMOTION FUNCTIONS FROM THE LEGAL SERVICES SUPPORT CENTER TO THE OTHER

CENTERS OF FDA

In line with the implementation of the FDA Act of 2009 and in the interest of service and, all concerned parties are hereby advised that starting 1 July 2013 the applications for sales promotion permits, requests for clearance of advertisements of health products including other activities attendant thereto and approval thereof will be received and processed in the respective FDA Center regulating the health product as follows:

Center for Drug Regulation and Research (CDRR)

 Drug, Herbal Medicine, Household Remedy and Veterinary Medicine

Center for Food Regulation and Research (CFRR)

 Food, Food/Dietary Supplements, Milk Code Matters

Center for Cosmetic Regulation and Research

- Cosmetics and Household/Urban Hazardous Substances

Center for Device Regulation, Radiation Health and Research

 Medical Devices, Radiation Devices and Health-Related Devices

All concerned are advised to regularly check our website www.fda.gov.ph for updates.

For your information and guidance.