



12 September 2013

FDA MEMORANDUM CIRCULAR

No. **2013-036**

Center for Cosmetics Regulation and Research

SUBJECT: CLARIFICATION ON THE FEATURES OF THE FDA ELECTRONIC COSMETIC PRODUCT NOTIFICATION (e-Notification) SYSTEM

The FDA Center for Cosmetics Regulation and Research (CCRR) has fully implemented the Electronic Cosmetic Product Notification (e-Notification) Scheme last 15 April 2013. The development of the FDA e-Notification is in accordance with the revised ASEAN Cosmetic Notification Template.

The new features of the e-Notification template include the following:

- 1) Quick Response (QR) code – The matrix barcode is designed to contain information on the product notification (i.e. Product Notification Number and the Name of authorized FDA representative and his/her designation, and the Approval code), which is found at the upper-right corner of the first page of the template and a smaller version at the lower-right corner of every page of the template.
- 2) Product Notification Barcode – The linear barcode representing the Product Notification Number located at the lower left corner of every page of the template.
- 3) Notification Validity – The date indicating the validity of the Product Notification found at the lower left corner of every page of the template below the Product Notification barcode.

Please note that the signatures of the authorized FDA representative, notification number, validity and date of issuance and stamps are no longer applied.

The above features appear only on templates of e-Notification applications that have been duly acknowledged by the agency. A sample acknowledged Cosmetic e-Notification form is appended with this Memorandum Circular.

The FDA has a system to detect counterfeit e-Notification certificates. As this is a legal document, all violators shall be charged accordingly following due process of the law.





Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



To validate or verify the authenticity of the e-Notification certificates by other government agencies, regulatory agencies, traders, distributors and outlets, simply log in to the FDA Website (www.fda.gov.ph) and type in the name of the product in the SEARCH bar, and all information will appear. All products with approved e-Notification are uploaded in the FDA website in real-time.

Please be guided accordingly.


KENNETH Y. HARTIGAN-GO MD
Acting Director General



APPENDIX A



Republic of the Philippines
Department of Health
Food and Drug Administration
Alabang, Muntinlupa



ASEAN Cosmetic Directive

NOTIFICATION OF COSMETIC PRODUCT



Tick where applicable

PARTICULARS OF PRODUCT

1. Name of brand & product:

1.1 Brand

BRAND ABC

1.2 Product Name

BRAND ABC PRODUCT XYZ EYESHADOW

1.3 Number of Variants or Shade Names

VARIANT 1, VARIANT 2

2. Product type(s)

- Creams, emulsions, lotions, gels and oils for skin (hands, face, feet, etc.)
- Face masks (with the exception of chemical peel products)
- Tinted bases (liquids, pastes, powders)
- Make-up powders, after-shave powder, hygiene powders, etc.
- Toilet soaps, deodorant soaps, etc.
- Perfumes, toilet waters and eau de Cologne
- Bath or shower preparations (salts, foams, oils, gels, etc.)
- Depilatories
- Deodorants and anti-perspirants
- Hair care products
 - hair tints and bleaches (including permanent hair dyes)
 - products for waving, straightening and fixing,
 - setting products,
 - cleansing products (lotions, powders, shampoos),
 - conditioning products (lotions, creams, oils),
 - hairdressing products (lotions, lacquers, brilliantines)
- Shaving product (creams, foams, lotions, etc.)
- Products for making-up and removing make-up from the face and the eyes
- Products intended for application to the lips



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