



FDA ADVISORY

No. 2021-1369 - A

17 4 OCT 2021

TO: THE GENERAL PUBLIC

SUBJECT: Lifting the Advisory on the Notified Cosmetic Product "SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT: SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT PRE-TREATMENT SHAMPOO No. 1, SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT TAMING FLUID No. 2, SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT MASCHERA CONDITIONING MASK No. 3" under FDA Advisory No. 2021-1369 "Public Health Warning Against the Purchase and Use of the Non-Compliant Cosmetic Product SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT" Dated 17 Jun 2021

1. SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT PRE-TREATMENT SHAMPOO No. 1
2. SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT TAMING FLUID No. 2
3. SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT MASCHERA CONDITIONING MASK No. 3

The Food and Drug Administration (FDA) informs the public that the Cosmetic product SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT has been notified by the Market Authorization Holder, Elegant Fumes Beauty Products Inc., in accordance with existing FDA rules and regulations.

1. SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT PRE-TREATMENT SHAMPOO No. 1 with NN-1000008379406
2. SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT TAMING FLUID No. 2 with NN- 1000005242871
3. SELECTIVE PROFESSIONAL ALPHA KERATIN SALON TREATMENT KIT MASCHERA CONDITIONING MASK No. 3 with NN- 1000002428245

Accordingly, the warning against the purchase and use of the subject product as mentioned in FDA Advisory No. 2021-1369 and FDA Order No. 2021-1158 is hereby lifted.



The public is advised to always check if a Cosmetic product is notified with the FDA by using the FDA Verification Portal feature accessible at <https://verification.fda.gov.ph> which may be used by typing in the name of the product before purchasing. For more information or inquiries, please email us at cchuhsrr_prsdd@fda.gov.ph. You may also call the Center for Cosmetics and Household/Urban Hazardous Substances Regulation and Research at telephone number **(02) 8857-1900 loc. 8113 or 8117.**

To report the sale or distribution of any unnotified/unregistered health products, kindly email FDA via ereport@fda.gov.ph.

Furthermore, the issuance of this advisory shall not in any manner preclude this Office from issuing subsequent orders it may deem necessary and appropriate, should there be findings of any violation of the company to the existing laws, rules, and regulations.

Dissemination of this advisory to all concerned is hereby requested.


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