



**FDA ADVISORY**

No. 20212843

09 NOV 2021

**TO: GENERAL CONSUMING PUBLIC**

**SUBJECT: Public Health Warning Against the Purchase and Use of Unauthorized Cosmetic PANTENE PRO-V SHAMPOO MILKY TREATMENT (WITH FOREIGN MARKINGS)**

The Food and Drug Administration (FDA) warns the public from purchasing and using the unauthorized cosmetic product, **PANTENE PRO-V SHAMPOO MILKY TREATMENT (WITH FOREIGN MARKINGS)**. (Refer to the image below)



The abovementioned product was verified by FDA through postmarketing surveillance and shows no valid Certificate of Product Notification (CPN) as of 08 November 2021. Pursuant to Book II, Article I, Section 1 (a) of the Rules and Regulations Implementing Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale,



(FROO) are hereby authorized to proceed, enter and conduct inspection on all establishments engaged in the manufacture, importation, exportation, distribution, retail, sale, offer for sale and transfer of the subject health product.

The FDROs or the REU personnel are further authorized to obtain copies of the documents related to their procurement and/or distribution including but not limited to purchase orders, inventory records, sale invoices and delivery receipts. The inventory and seizure of the aforesaid violative health product that may be found in the subject establishments is likewise ordered pursuant to Section 3(b)(1), Article VII, Book III of the IRR of RA 9711 and the advisories previously issued.

If deemed warranted, and in view of the foregoing, the FDROs or the REU personnel shall comply with Section 4, Article IV, Book III of the IRR of RA 9711 and file a complaint in the form of a Report of Violation (ROV) in accordance with FDA's existing laws, rules and regulations.

In enforcing this Order, the concerned FDROs or the REU personnel may coordinate with other offices/units within FDA, other law enforcement agencies including but not limited to the Philippine National Police (PNP) and the Local Government Unit (LGU) concerned.

This Order shall take effect immediately and shall remain valid unless otherwise revoked.

  
**ROLANDO ENRIQUE D. DOMINGO, MD**  
Director General

DTN: 20211105072243