



2 October 2013

FDA Advisory  
No. **2013-039**

**SUBJECT: Public Warning Against False, Misleading and Deceptive Health Claims in Advertisement and Promotional Materials of IgCo Skim Milk Powder**

**IgCo** The 1st COLOSTRUM Food in the Philippines

IgCo Natural Colostrum is a natural health product extracted from the colostrum of New Zealand bovine (cows). It is a superior food that does not only possess the delicious taste of milk, but contains immune factors, growth factors, and other health promoting substances. These substances work synergistically to help regulate our body system and keep us in good health. Medical doctors are now using and recommending IgCo Natural Colostrum with amazing results.

**IgCo**  
NATURAL COLOSTRUM  
Ig = Immunoglobulin Co = Colostrum

Every (15g) IgCo Sachet Contains:			
Immunoglobulin G	180.00 mg	Niacin	0.145 mg
Calcium	192.50 mg	Phosphorus	145.00 mg
Carbohydrates	7.50 mg	Protein	5.75 g
Energy	54.50 Kcal	Vitamin B1	0.06 mg
Fat	0.125 g	Vitamin B2	0.235 mg
Folate	7.50 mg	Vitamin B6	0.5 mg
Iodine	3.00 mg	Vitamin B12	0.06 mcg
Iron	0.05 mg	Vitamin C	1.00 mg
Magnesium	18.50 mg	Zinc	0.60 mg

**Serving Suggestion:**  
Adults and children 12 years and over:  
1 - 2 sachets a day  
Children under 12 years:  
1/2 - 1 sachet a day

**Directions:**  
Dissolve one sachet in 200ml of water (50° C and below). Take on an empty stomach, 30 minutes before meals.  
Do not use hot water.

FDA Reg. No. FR - 74217

**SNI PHILIPPINES INC**  
Supplying Natural Imported health products

The FDA has monitored a registered food product, IgCo Skim Milk Powder with natural colostrum, making claims of curative effects or therapeutic value. A quick SEARCH on the FDA website ([www.fda.gov.ph](http://www.fda.gov.ph)) showed that IgCo Skim Milk Powder was granted a Certificate of Product Registration (CPR) to SNI Philippines, Inc on February 28, 2011 with Food Registration (FR) No. 74217, which is valid until September 19, 2015. The FDA noted that the BFAD/FDA Logo is being used in advertisement materials of "IgCo Natural Colostrum" without the approval of the FDA in violation of FDA Memorandum Circular No. 2013-030, which prescribes guidelines, among others, on the use of the FDA Logo in promotional and advertisement materials.

As a food product, its print and digital advertisement and promotional materials show some of the following health and curative claims:

a) decrease infection rate among cancer patients undergoing chemotherapy, b) speed up recovery time from dengue infection, c) delay the signs of aging, d) boost the immune system, e) lessen inflammation and pain in patients with arthritis, f) help in lowering blood sugar to normal level, g) alleviate the signs and symptoms of skin allergy, h) lessen episodes of asthmatic attacks, i) prevent colds, cough, and flu, j) burn unwanted fats and build lean muscle mass, and j) improve the quality of sleep without any scientific studies and clinical trial to back up all its claims.

The distributor is also making claims that it is the first Colostrum Food in the Philippines. Human colostrum or first milk is only produced by expecting mothers in their late pregnancy and the first few days after giving birth. The breastmilk produced by mothers is the only complete food for babies. Thus, it is important that babies are able or allowed to breastfeed immediately after birth. Colostrum is high in carbohydrates, high in protein, high in antibodies, and low in fat, as human newborns may find it difficult to digest the large fat globules of cow's milk. It is misleading to claim or even imply that highly processed cow's







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skim milk powder contain special components, immune factor, growth modulators, and other health promoting substances, that could possibly help the full-term and premature babies fight infections and other diseases without first undertaking clinical trials.

The public is hereby informed that IgCo Skim Milk Powder with natural colostrum is a food product and that FDA did not approve any health and curative or therapeutic claims when it issued the CPR. The use of the FDA/BFAD Logo without written approval from the FDA in its advertisement and marketing materials is not allowed. The company is further advised to review its promotional and advertisement materials in light of Executive Order No. 51, otherwise known as the Milk Code or the National Code of Marketing of Breastmilk Substitutes, Breastmilk Supplements and Other Related Products.

The case is now under investigation and the company is requested to cooperate with the field Food and Drug Regulation Officers under the Field Regulatory Operations Office.

To report any complaint or food products making curative or therapeutic claims, please email us at [report@fda.gov.ph](mailto:report@fda.gov.ph). For more information and inquiries, kindly email via [info@fda.gov.ph](mailto:info@fda.gov.ph).

  
**KENNETH Y. HARTIGAN-GO, M.D.**  
Acting Director General

