



Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**



28 SEP 2015

FDA Advisory  
No. **2015-070**

**SUBJECT: Voluntary Recall of Specific Batches of Phoenix Brand Soft Drinks**

The Food and Drug Administration (FDA) hereby informs the public that The Better Drinks Co. Ltd. in Waitakere City, New Zealand has initiated a recall of the following specific batches of Phoenix brand soft drinks, as some bottles have damaged rims and may possibly contain small glass particles:

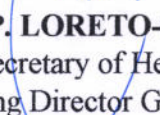
Product Name	Description	Batch
Phoenix Cola	330ml Clear Glass Single Bottles and 4 Packs	<b>Best Before Date between 13 April 2016 and 07 July 2016</b>
Phoenix Lemonade	330ml Clear Glass Single Bottles	
Phoenix Light Cola	330ml Clear Glass Single Bottles	
Phoenix Orange Fizz	330ml Clear Glass Single Bottles	
Phoenix Raspberry Fizz	330ml Clear Glass Single Bottles	

The Ministry for Primary Industries- New Zealand reported that the recall only involves the identified batches of products with the abovementioned best before dates, and no other The Better Drinks Co. Ltd. products and batches are affected.<sup>1</sup>

The FDA has identified Equilibrium Intertrade Corp., as the exclusive local importer/distributor of this product. The company has recalled the affected batch and FDA has witnessed the destruction of the same.

The Food-Drug Regulation Officers of Regional Field Offices, with the support of the Regulatory Enforcement Unit, are ordered to continuously monitor the presence of this batch of Phoenix brand soft drinks in the market. Likewise, all establishments and other retail outlets are ordered to remove these affected batch being sold to the public and report to FDA the actions taken in recalling the products.

For more information and inquiries, please email us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report unscrupulous and unregistered processed food products, kindly email us at [report@fda.gov.ph](mailto:report@fda.gov.ph).

  
**JANETTE P. LORETO-GARIN, MD, MBA-H**  
Secretary of Health  
Acting Director General<sup>2</sup>

DTN 20150731145858

<sup>1</sup> Ministry for Primary Industry New Zealand. (2015). *Recalled food products: Phoenix Cola, Lemonade, Light Cola, Orange Fizz and Raspberry Fizz*. Retrieved from <http://www.foodsmart.govt.nz/elibrary/consumer/phoenix-soft-drinks-2015.htm#top>

<sup>2</sup> Pursuant to DPO 2015-1845



APR





Product Image of affected Phoenix brand products<sup>3</sup>

<sup>3</sup> Ministry for Primary Industry New Zealand. (2015). *Recalled food products: Phoenix Cola, Lemonade, Light Cola, Orange Fizz and Raspberry Fizz*. Retrieved from <http://www.foodsmart.govt.nz/elibrary/consumer/phoenix-soft-drinks-2015.htm#top>



<http://www.foodsmart.govt.nz/elibrary/consumer/phoenix-soft-drinks-2015.htm#top>

Recalled food products: Phoenix Cola, Lemonade, Light Cola, Orange Fizz and Raspberry Fizz

Date notified to MPI:	29 July 2015
Food Product:	Non-Alcoholic Beverage - Soft Drinks
Name of Product and Identification	Phoenix Cola (330ml single bottles and 4 pack), Phoenix Lemonade, Phoenix Light Cola, Phoenix Orange Fizz, Phoenix Raspberry Fizz (330mL single bottles)  <b>Best Before Date between 13/04/16 and 07/07/16 inclusive</b>
Package Description & Size:	Phoenix Cola products are sold as a 4-pack or as individual 330ml bottles. All other products are sold individually as 330ml bottles. Best Before dates between 13/04/16 and 07/07/16 inclusive are affected.
NZ Distribution:	These products are sold in cafes, supermarkets, petrol stations and corner stores throughout New Zealand.
Overseas Distribution:	Products are exported to Australia, Singapore, Cook Islands, Hong Kong, Thailand, China, South Korea, Dubai and Philippines.
Reason for Recall:	The Better Drinks Co is initiating a recall of Phoenix branded Cola, Lemonade, Light Cola, Orange Fizz and Raspberry Fizz as some bottles may have damaged rims and could contain small glass particles.
Comments:	The affected products should not be consumed. There have been no consumer reports of injury, however any person concerned about their health should seek medical advice.  Consumers should return the products to their retailer for a full refund or phone The Better Drinks Co on 0800 577 588 with any queries.  This recall does not affect any other The Better Drinks Co products or batches.
Product Image:	