



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



09 MAR 2016

FDA ADVISORY
No. **2016-027**

TO: GENERAL PUBLIC

SUBJECT: Lifting of FDA Advisory No. 039, Subject "Public Warning Against False, Misleading and Deceptive Health Claims in Advertisement and Promotional Materials of IgCo Skim Milk Powder"


This is to inform the public that the FDA Advisory No. 039 dated 02 October 2013, subject "Public Warning issued against false, misleading and deceptive health claims in advertisement and promotional materials of IgCo Skim Milk Powder" is hereby lifted pursuant to Ads and Promo Monitoring Cease and Desist Order (APM CDO) No. 2011-004 dated 20 October 2014 issued by Food and Drug Administration (FDA).

After due and thorough evaluation of the submitted documents of SNI Philippines, Inc., FDA has determined that reasonable efforts had been made to destruct the subject promotional materials.

The issuance of this advisory shall not in any manner preclude this Office from issuing subsequent orders it may deem necessary and appropriate, should there be findings of any violation of existing laws, rules, and regulations.

Consumers may contact FDA at telephone number +632 857-1900 or via email at info@fda.gov.ph for any questions or additional information regarding the mentioned promotional materials.

Dissemination of the information to all concerned is requested.


MARIA LOURDES C. SANTIAGO, MM, MSc
Officer-in-Charge, Director General

