

Republic of the Philippines Department of Health FOOD AND DRUG ADMINISTRATION



FDA ADVISORY No. 2016-046

2 4 MAY 2016

TO:

GENERAL PUBLIC

SUBJECT:

Reiteration of Food and Drug Administration (FDA) Advisory 2013-025, Entitled "Deceptive On-line Sale and Marketing of

Stem EnhanceTM Product"

This is to reiterate that the product **StemEnhanceTM** is not registered with FDA as stated in FDA Advisory 2013-025 issued on 14 August 2013 entitled "Deceptive On-line Sale and Marketing of Stem EnhanceTM Product". This also serves to warn the general public on the continuous online marketing and selling of **StemEnhanceTM** (Figure 1), dubiously labelled as a dietary supplement which claims that it "supports the natural release of adult stem cells" which is completely unrelated to **StemEnhance AFA Extract Food Supplement** (Figure 2), an FDA registered product.



Figure 1. Unregistered StemEnhance™ dietary supplement



Figure 2. Registered StemEnhance™ AFA Extract Food Supplement







It is further emphasized that the safety and health claims of the unregistered StemEnhanceTM have not been evaluated by FDA; hence, the public is warned and advised not to patronize the on-line sale of this product.

The issuance of this advisory shall not, in any manner, preclude this Office from issuing subsequent orders as it may deem necessary and appropriate should there be findings of any violation of existing laws, rules, and regulations.

Consumers are strongly encouraged to contact FDA at telephone number +638 857-1900 or via email at <u>info@fda.gov.ph</u> for any questions or additional information regarding the abovementioned product.

Dissemination of the information to all concerned is requested.

MARIA LOURDES C. SANTIAGO, MSc, MM OIC, Director General