



Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**



FDA ADVISORY  
No. 2017-001

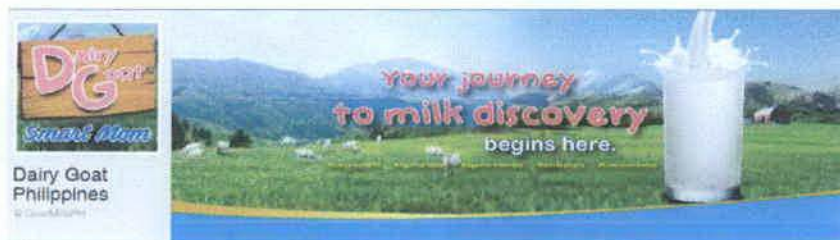
190 JAN 2017

**TO: THE GENERAL PUBLIC**

**SUBJECT: Public Warning Against the Facebook Group “DAIRY GOAT PHILIPPINES” for Promoting Dairy Goat as Breastmilk Substitute for Infants and Violating Executive Order No. 51 or the “Milk Code of the Philippines”**

The public is **WARNED** that claims on the use of Goat’s Milk through the Facebook group DAIRY GOAT PHILIPPINES as an alternate or substitute for breastmilk undermines the importance and relevance of breastfeeding as the source of adequate and safe nutrition for infants. This is in direct violation of Executive Order No. 51 or the “National Code of Marketing of Breastmilk Substitutes, Breastmilk Supplement and Other Related Products “ and as further strengthened by Administrative Order No. 2006-0012 or the “Revised Implementing Rules and Regulations (RIRR) of Executive Order No. 51”.

Therefore, the **PUBLIC IS DISCOURAGED TO PATRONIZE** the promotional schemes of Dairy Goat Philippines in promoting goat’s milk in place of breastmilk and breastfeeding.



Facebook page group profile and cover page as of 03 January 2017

The **VIOLATIVE CLAIMS** on the Facebook Group Page “Dairy Goat Philippines” (i.e. [https://www.facebook.com/GoatMilkPH/posts/?ref=page\\_internal](https://www.facebook.com/GoatMilkPH/posts/?ref=page_internal)) are stated to wit:

*“(goat milk) is secreted via the apocrine secretion process, which means **it has more bio-active components essential for infant development.** It has a unique protein profile, which makes it easy to digest, thus leading to better bowel movement. Finally, its protein quality is just right; **which makes goat milk ideal for babies who are prone to allergies.**”*



In protecting and promoting breastfeeding as the means of ensuring safe and adequate nutrition for infants, the public is at all times hereby reminded of the following as per Department of Health Circular No. 2008-0006:


**BREASTMILK IS THE BEST FOR BABIES UP TO 2 YEARS OF AGE AND BEYOND (ANG GATAS NG INA ANG PINAKAMABUTI PARA SA BATA HANGGANG 2 TAON O HIGIT PA)**

**IMPORTANT NOTICE: THERE IS NO SUBSTITUTE FOR BREASTMILK (MAHALAGANG PAALALA: WALANG ANUMANG GATAS ANG PWEDENG IPALIT SA GATAS NG INA)**

**INFANTS SIX MONTHS ONWARDS SHOULD BE GIVEN FRESH, INDIGENOUS, AND NATURAL FOODS IN COMBINATION WITH CONTINUED BREASTFEEDING**

**THE USE OF INFANT FORMULA/MILK SUPPLEMENTS MUST ONLY BE UPON THE ADVICE OF A HEALTH PROFESSIONAL (ANG PAGGAMIT NG GATAS AY DAPAT SANG-AYON SA PAYO NG DOCTOR O HEALTH PROFESSIONAL)**

Dissemination of the information to all concerned is requested.

  
**NELA CHARADE G. PUNO, RPh**  
FDA Director General