



**FDA ADVISORY**  
No. **2017-011**

24 JAN 2017

**TO: GENERAL CONSUMING PUBLIC**

**SUBJECT: Public Health Warning Against the Use of Unnotified Cosmetic Products (Batch 9)**

The Food and Drug Administration (FDA) advises the public against the purchase and use of the following unnotified cosmetic products whose particulars/details are provided in the attached annex:

1. **TREE OF LIFE MORINGA NATURAL SHAMPOO**
2. **TREE OF LIFE MORINGA NATURAL CONDITIONER**
3. **TREE OF LIFE MORINGA MOISTURIZING & SKIN LIGHTENING LOTION SPF 50**
4. **TREE OF LIFE MORINGA NATURAL WHITENING MOISTURIZER**
5. **TREE OF LIFE MORINGA NATURAL WHITENING SCRUB**
6. **TREE OF LIFE MOISTURIZING SHAMPOO WITH HAIR GLOWER**
7. **TREE OF LIFE ESSENTIAL OIL**
8. **TREE OF LIFE VAPOR RUB WITH GOTU KOLA AND TURMERIC**
9. **TREE OF LIFE MOR WHITE BEAUTY BAR**
10. **TAISIN E MOON CREAM**
11. **GOLDEN FABULOZ AYUR HAIR TONIC**
12. **KISSA ANTI-AGING WHITENING SOAP**
13. **LPT<sup>TM</sup> GLUTATHIONE SOAP**
14. **MAGIC POTIONS WHITE ALLURE AGE DEFYING DAY & NIGHT SERUM**

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned cosmetic products have not gone through the verification process of the agency and have not been issued the proper authorization in the form of acknowledged cosmetic notifications. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Accordingly, because unnotified cosmetic products have not gone through the verification process of the FDA, the agency cannot guarantee their quality and safety. The use of such violative products may pose potential health hazards to the consuming public. Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as mercury especially in whitening cosmetic products. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.



In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

All concerned establishments are warned not to distribute the above-identified violative cosmetic products until they have already been covered by the appropriate authorization (cosmetic notification), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report continuous sale or distribution of the above unnotified cosmetic products, utilize our online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us via [report@fda.gov.ph](mailto:report@fda.gov.ph), or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1979** or **(02) 857-1984**.

Dissemination of the information to all concerned is requested.



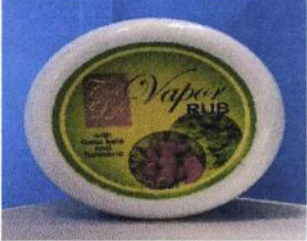

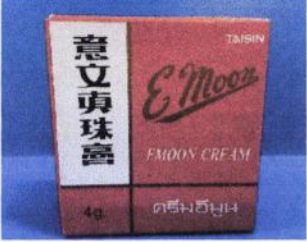
  
**NELA CHARADE G. PUNO, RPh**  
Director General

DTN 20161219110027



**ANNEX**  
**Details on the Unnotified Cosmetic Products**

<b>PRODUCT NAME</b>	<b>PRODUCT DETAILS</b>	<b>PRODUCT IMAGE/S</b>
<b>1 TREE OF LIFE MORINGA NATURAL SHAMPOO</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: ECC Building, #2388 Antipolo St. Guadalupe Nuevo, Makati City  Country of Manufacture: Not Indicated	
<b>2 TREE OF LIFE MORINGA NATURAL CONDITIONER</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: ECC Building, #2388 Antipolo St. Guadalupe Nuevo, Makati City  Country of Manufacture: Not Indicated	
<b>3 TREE OF LIFE MORINGA MOISTURIZING &amp; SKIN LIGHTENING LOTION SPF 50</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: ECC Building, #2388 Antipolo St. Guadalupe Nuevo, Makati City  Country of Manufacture: Not Indicated	
<b>4 TREE OF LIFE MORINGA NATURAL WHITENING MOISTURIZER</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: ECC Building, #2388 Antipolo St. Guadalupe Nuevo, Makati City  Country of Manufacture: Not Indicated	
<b>5 TREE OF LIFE MORINGA NATURAL WHITENING SCRUB</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: ECC Building, #2388 Antipolo St. Guadalupe Nuevo, Makati City  Country of Manufacture: Not Indicated	

PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
6 <b>TREE OF LIFE MOISTURIZING SHAMPOO WITH HAIR GLOWER</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: Empower Corporate Center #2388 Antipolo St., Guadalupe Nuevo Makati City  Country of Manufacture: Not Indicated	
7 <b>TREE OF LIFE ESSENTIAL OIL</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: #2388 Antipolo St., Guadalupe Nuevo, Makati City  Country of Manufacture: Not Indicated	
8 <b>TREE OF LIFE VAPOR RUB WITH GOTU KOLA AND TURMERIC</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: Not Indicated  Country of Manufacture: Not Indicated	
9 <b>TREE OF LIFE MOR WHITE BEAUTY BAR</b>	Local Company Responsible for Placing the Product in the Market: Empower Marketing Inc.  Address: ECC Building, #2388 Antipolo St. Guadalupe Nuevo, Makati City  Country of Manufacture: Not Indicated	
10 <b>TAISIN E MOON CREAM</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: Thailand	

PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
<b>11 GOLDEN FABULOZ AYUR HAIR TONIC</b>	Local Company Responsible for Placing the Product in the Market: The Golden Fabulouz International Corp.  Address: Quezon City, Philippines  Country of Manufacture: Not Indicated	
<b>12 KISSA ANTI-AGING WHITENING SOAP</b>	Local Company Responsible for Placing the Product in the Market: So-Nice International Corp.  Address: Sunvalley Parañaque Metro Manila  Country of Manufacture: Not Indicated	
<b>13 LPTM GLUTATHIONE SOAP</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: Not Indicated	
<b>14 MAGIC POTIONS WHITE ALLURE AGE DEFYING DAY &amp; NIGHT SERUM</b>	Local Company Responsible for Placing the Product in the Market: P&G Skinceuticals Trading Inc.  Address: A 3F 818 Bldg., 818 A. Arnaiz, San Lorenzo Village Makati City, Philippines  Country of Manufacture: Not Indicated	