



FDA ADVISORY
No. 2017-063

28 FEB 2017

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Use of Unnotified Cosmetic Products (Batch 20)

The Food and Drug Administration (FDA) advises the public against the purchase and use of the following unnotified cosmetic products whose particulars/details are provided in the attached annex:

1. AS ASHLEY EFFECT LIP STICK
2. AS ASHLEY SHINE MATTE FLAT FINISH PIGMENT GLOSS
3. NEW DOVE SLIMMING CREAM FOR WHOLE BODY
4. DOVE MAKE UP KIT
5. A & W WET & DRY APPLICATION POWDER
6. A & W NO. 5531
7. A & W POWDER CAKE WET AND DRY NO. 5575
8. A & W SILKY PRESSED POWDER NO. 5572
9. DOVE SLIMMING CREAM FOR LEGS
10. ASHLEY SHINE BABE SKIN PROFESSIONAL SILK ENRICHED SHINE REDUCTION POWDER NO. AS8030
11. A & W W/UV PROTECTION WHITENING SPF 35
12. PRECISION CHANEL POWER OF 3 24H REGENERATING PARTNERS

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned cosmetic products have not gone through the verification process of the agency and have not been issued the proper authorization in the form of acknowledged cosmetic notifications. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Accordingly, because unnotified cosmetic products have not gone through the verification process of the FDA, the agency cannot guarantee their quality and safety. The use of such violative products may pose potential health hazards to the consuming public. Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as mercury especially in whitening cosmetic products. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.




In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph.

All concerned establishments are warned not to distribute the above-identified violative cosmetic products until they have already been covered by the appropriate authorization (cosmetic notification), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above unnotified cosmetic products, utilize our online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1979** or **(02) 857-1984**.





Dissemination of the information to all concerned is requested.


NELA CHARADE G. PUNO, RPh
Director General

DTN: 20170208140827



ANNEX
 Details on the Unnotified Cosmetic Products

PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
1 AS ASHLEY EFFECT LIP STICK	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
2 AS ASHLEY SHINE MATTE FLAT FINISH PIGMENT GLOSS	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
3 NEW DOVE SLIMMING CREAM FOR WHOLE BODY	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
4 DOVE MAKE UP KIT	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
5 A & W WET & DRY APPLICATION POWDER	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
6 A & W NO. 5531	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	

	PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
7	A & W POWDER CAKE WET AND DRY NO. 5575	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
8	A & W SILKY PRESSED POWDER NO. 5572	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
9	DOVE SLIMMING CREAM FOR LEGS	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
10	ASHLEY SHINE BABE SKIN PROFESSIONAL SILK ENRICHED SHINE REDUCTION POWDER NO. AS8030	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Made in P.R.C.	
11	A & W W/UV PROTECTION WHITENING SPF 35	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
12	PRECISION CHANEL POWER OF 3 24H REGENERATING PARTNERS	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Made in France	