



FDA ADVISORY
No: **2017-068**

02 MAR 2017

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Use of Unnotified Cosmetic Products (Batch 26)

The Food and Drug Administration (FDA) advises the public against the purchase and use of the following unnotified cosmetic products whose particulars/details are provided in the attached annex:

1. ADS MAGIC BLUSHER NEW FASHION A8351
2. AS ASHLEY SHINE CINEMA LIPSTICK
3. AS ASHLEY SHINE LIPSTICK 165
4. AS ASHLEY SHINE SLEAK MAKEUP EYELINER
5. AS ASHLEY EYELINER WATERPROOF
6. A & W B·B POWDER RUN BLUSH (NO. 5584)
7. EYEBROW EYESHADOW
8. GIRL IVY MATTE LIP CRAYON NO. IV10031
9. IVY BEAUTY BB GOLD MEDAL POWDER NO. IV10030
10. KISS BEAUTY® MATTE LIPSTICK (11)
11. MISS BEAUTY LIPSTICK (01)
12. XXL ROMANTIC BEAUTY FASHION COLORS BLUSHER NO. 9868 (04)
13. KRISHELL TAWAS ROLL-ON DEODORANT AND ANTI-PERSPIRANT
14. KRISHELL DERMAVEIL (NIGHT) CREAM
15. CL ANTI-WRINKLE CREAM

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned cosmetic products have not gone through the verification process of the agency and have not been issued the proper authorization in the form of acknowledged cosmetic notifications. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Accordingly, because unnotified cosmetic products have not gone through the verification process of the FDA, the agency cannot guarantee their quality and safety. The use of such violative products may pose potential health hazards to the consuming public. Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as mercury especially in whitening cosmetic products. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.



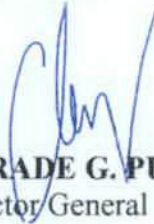
In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph.

All concerned establishments are warned not to distribute the above-identified violative cosmetic products until they have already been covered by the appropriate authorization (cosmetic notification), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above unnotified cosmetic products, utilize our online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1979** or **(02) 857-1984**.

Dissemination of the information to all concerned is requested.


NELA CHARADE G. PUNO, RPh
Director General

DTN 20170223072456



ANNEX
Details on the Unnotified Cosmetic Products

| PRODUCT NAME | PRODUCT DETAILS | PRODUCT IMAGE/S |
|---|--|---|
| <p>1 ADS MAGIC BLUSHER NEW FASHION A8351 (1)</p> | <p>Local Company Responsible for Placing the Product in the Market: Not Indicated</p> <p>Address: Not Indicated</p> <p>Country of Manufacture: China</p> |  |
| <p>2 AS ASHLEY SHINE CINEMA LIPSTICK</p> | <p>Local Company Responsible for Placing the Product in the Market: Not Indicated</p> <p>Address: Not Indicated</p> <p>Country of Manufacture: Not Indicated</p> |  |
| <p>3 AS ASHLEY SHINE LIPSTICK 165</p> | <p>Local Company Responsible for Placing the Product in the Market: Not Indicated</p> <p>Address: Not Indicated</p> <p>Country of Manufacture: Not Indicated</p> |  |
| <p>4 AS ASHLEY SHINE SLEAK MAKEUP EYELINER</p> | <p>Local Company Responsible for Placing the Product in the Market: Not Indicated</p> <p>Address: Not Indicated</p> <p>Country of Manufacture: Not Indicated</p> |  |
| <p>5 AS ASHLEY EYELINER WATERPROOF</p> | <p>Local Company Responsible for Placing the Product in the Market: Not Indicated</p> <p>Address: Not Indicated</p> <p>Country of Manufacture: Not Indicated</p> |  |

| | PRODUCT NAME | PRODUCT DETAILS | PRODUCT IMAGE/S |
|----|---|---|---|
| 6 | A & W B-B POWDER RUN BLUSH (NO. 5584) | Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: People's Republic of China (P.R.C.) |  |
| 7 | EYEBROW EYESHADOW | Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated |  |
| 8 | GIRL IVY MATTE LIP CRAYON NO. IV10031 | Local Company Responsible for Placing the Product in the Market: Elegant Fumes Beauty Products Inc. Address: 1 st Flr., 707 Sto. Cristo St., San Nicolas, Manila, Philippines Country of Manufacture: China |  |
| 9 | IVY BEAUTY BB GOLD MEDAL POWDER NO. IV10030 | Local Company Responsible for Placing the Product in the Market: A & W Marketing Philippines Address: Not Indicated Country of Manufacture: People's Republic of China (P.R.C.) |  |
| 10 | KISS BEAUTY@ MATTE LIPSTICK (11) | Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated |  |
| 11 | MISS BEAUTY LIPSTICK (01) | Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated |  |

| PRODUCT NAME | PRODUCT DETAILS | PRODUCT IMAGE/S |
|--|--|---|
| 12 XXL ROMANTIC BEAUTY FASHION COLORS BLUSHER NO. 9868 (04) | <p>Local Company Responsible for Placing the Product in the Market: Not Indicated</p> <p>Address: Not Indicated</p> <p>Country of Manufacture: Not Indicated</p> |  |
| 13 KRISHELL TAWAS ROLL-ON DEODORANT AND ANTI-PERSPIRANT | <p>Local Company Responsible for Placing the Product in the Market: Cherard Laboratory</p> <p>Address: Bacoor, Cavite</p> <p>Country of Manufacture: Not Indicated</p> |  |
| 14 KRISHELL DERMAVEIL (NIGHT) CREAM | <p>Local Company Responsible for Placing the Product in the Market: Cherard Laboratory</p> <p>Address: Bacoor, Cavite</p> <p>Country of Manufacture: Not Indicated</p> |  |
| 15 CL ANTI-WRINKLE CREAM | <p>Local Company Responsible for Placing the Product in the Market: Cherard Laboratory</p> <p>Address: Bacoor, Cavite</p> <p>Country of Manufacture: Not Indicated</p> |  |