

## Republic of the Philippines Department of Health FOOD AND DRUG ADMINISTRATION



FDA ADVISORY No: 2017-068 0 2 MAR 2017

TO:

GENERAL CONSUMING PUBLIC

SUBJECT:

Public Health Warning Against the Use of Unnotified

Cosmetic Products (Batch 26)

The Food and Drug Administration (FDA) advises the public against the purchase and use of the following unnotified cosmetic products whose particulars/details are provided in the attached annex:

- 1. ADS MAGIC BLUSHER NEW FASHION A8351
- 2. AS ASHLEY SHINE CINEMA LIPSTICK
- 3. AS ASHLEY SHINE LIPSTICK 165
- 4. AS ASHLEY SHINE SLEAK MAKEUP EYELINER
- 5. AS ASHLEY EYELINER WATERPROOF
- 6. A & W B·B POWDER RUN BLUSH (NO. 5584)
- 7. EYEBROW EYESHADOW
- 8. GIRL IVY MATTE LIP CRAYON NO. IV10031
- 9. IVY BEAUTY BB GOLD MEDAL POWDER NO. IV10030
- 10. KISS BEAUTY® MATTE LIPSTICK (11)
- 11. MISS BEAUTY LIPSTICK (01)
- 12. XXL ROMANTIC BEAUTY FASHION COLORS BLUSHER NO. 9868 (04)
- 13. KRISHELL TAWAS ROLL-ON DEODORANT AND ANTI-PERSPIRANT
- 14. KRISHELL DERMAVEIL (NIGHT) CREAM
- 15. CL ANTI-WRINKLE CREAM

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned cosmetic products have not gone through the verification process of the agency and have not been issued the proper authorization in the form of acknowledged cosmetic notifications. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Accordingly, because unnotified cosmetic products have not gone through the verification process of the FDA, the agency cannot guarantee their quality and safety. The use of such violative products may pose potential health hazards to the consuming public. Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as mercury especially in whitening cosmetic products. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.



In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded Search feature of the FDA website accessible at www.fda.gov.ph.

All concerned establishments are warned not to distribute the above-identified violative cosmetic products until they have already been covered by the appropriate authorization (cosmetic notification), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at <a href="mailto:info@fda.gov.ph">info@fda.gov.ph</a>. To report continuous sale or distribution of the above unnotified cosmetic products, utilize our online reporting facility, eReport, at <a href="mailto:www.fda.gov.ph/ereport">www.fda.gov.ph/ereport</a>, or e-mail us via <a href="mailto:report@fda.gov.ph">report@fda.gov.ph</a>, or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline (02) 857-1979 or (02) 857-1984.

Dissemination of the information to all concerned is requested.

NELA CHARADE G. PUNO, RPL Director General

DTN 20170223072456

## ANNEX

## Details on the Unnotified Cosmetic Products

	PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
1	ADS MAGIC BLUSHER	Local Company Responsible for	
	NEW FASHION A8351 (1)	Placing the Product in the Market: Not Indicated	
	(1)	. 10/2 21/01/01/01	
		Address:	ASSISTANCE OF THE PROPERTY OF
		Not Indicated	
		Country of Manufacture:	
		China	
2	AS ASHLEY SHINE	Local Company Responsible for	
	CINEMA LIPSTICK	Placing the Product in the Market:	
		Not Indicated	
		Address:	F110001115
		Not Indicated	Control of the second
		6 6 6	
		Country of Manufacture: Not Indicated	
		Not indicated	
3	AS ASHLEY SHINE	Local Company Responsible for	
	LIPSTICK 165	Placing the Product in the Market:	
		Not Indicated	
		Addison	
		Address: Not Indicated	
		Not indicated	
		Country of Manufacture:	
		Not Indicated	P (0)
4	AS ASHLEY SHINE	Local Company Responsible for	
	SLEAK MAKEUP EYELINER	Placing the Product in the Market: Not Indicated	
		. 101 11111011011	
		Address:	E.
		Not Indicated	
		Country of Manufacture:	
		Not Indicated	
5	AS ASHLEY	Local Company Responsible for	
	EYELINER WATERPROOF	Placing the Product in the Market: Not Indicated	100
	MATERIAGO	1101 Indicated	
		Address:	1
		Not Indicated	
			100
		Country of Manufacture:	

	PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
6	A & W B·B POWDER	Local Company Responsible for	
	RUN BLUSH (NO. 5584)	Placing the Product in the Market:	
		Not Indicated	
		Address:	
		Not Indicated	
		Not indicated	
		Country of Manufacture:	The same of the sa
		People's Republic of China (P.R.C.)	
		response or comme (conseq)	
7	EYEBROW	Local Company Responsible for	
	EYESHADOW	Placing the Product in the Market:	162
		Not Indicated	
			274
		Address:	
		Not Indicated	200
		C	
		Country of Manufacture: Not Indicated	
		Not indicated	
8	GIRL IVY MATTE LIP	Local Company Responsible for	
0	CRAYON NO. IV10031	Placing the Product in the Market:	APRIL DE LA CONTRACTOR
		Elegant Fumes Beauty Products Inc.	1 A
		,	No. of the last of
		Address:	76
		1st Flr., 707 Sto. Cristo St., San	
		Nicolas, Manila, Philippines	PERMI
			ALC: NO.
		Country of Manufacture:	SAMPLE SA
		China	
9	IVY BEAUTY BB	Local Company Responsible for	
-	GOLD MEDAL	Placing the Product in the Market:	
	POWDER NO. IV10030	A & W Marketing Philippines	W W
	10.110.11111111111111111111111111111111	The state of the s	2
		Address:	
		Not Indicated	
			BB
		Country of Manufacture:	ALCOHOLD STATE OF THE PARTY OF
		People's Republic of China (P.R.C.)	
10	KISS BEAUTY®	Land Community Borners it la for	
10	MATTE LIPSTICK (11)	Local Company Responsible for Placing the Product in the Market:	
	En Silen (II)	Not Indicated	100
			(1)9
		Address:	
		Not Indicated	
		Country of Manufacture:	
		Not Indicated	
11	MICC DE ATEN	Lassi Campany Barrar Ship Car	
11	MISS BEAUTY	Local Company Responsible for Placing the Product in the Market:	
	LIPSTICK (01)	Not Indicated	
		NOT Illuloated	
		Address	0
		Not Indicated	The same of the sa
			CONTRACTOR OF THE PERSON NAMED IN
		Country of Manufacture:	

	PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
12	XXL ROMANTIC BEAUTY FASHION COLORS BLUSHER NO. 9868 (04)	Local Company Responsible for Placing the Product in the Market: Not Indicated	
		Address: Not Indicated	Casal Fine
		Country of Manufacture: Not Indicated	
13	KRISHELL TAWAS	Local Company Responsible for	
	ROLL-ON DEODORANT AND ANTI-PERSPIRANT	Placing the Product in the Market: Cherard Laboratory	
	MILL ENDITHER	Address:	
		Bacoor, Cavite	Final Control
		Country of Manufacture:	
		Not Indicated	
14	KRISHELL	Local Company Responsible for	
	DERMAVEIL (NIGHT) CREAM	Placing the Product in the Market: Cherard Laboratory	CHARLES SAN
	CREAM	Cherard Laboratory	
		Address:	Kushell
		Bacoor, Cavite	Demovell (Kight) Cream
		Country of Manufacture:	THE REAL PROPERTY.
		Not Indicated	
15	CL ANTI-WRINKLE	Local Company Responsible for	
	CREAM	Placing the Product in the Market:	
		Cherard Laboratory	
		Address:	The second second
		Bacoor, Cavite	GARD WILE
		Country of Manufacture:	
		Not Indicated	